

SENATE FLOOR AMENDMENT

Second Reading

BY SENATOR Kipp

1 Amend the Business, Labor, and Technology Committee Report, dated
2 March 13, 2025, page 1, line 2, strike "**add (7)**." and substitute "**add**
3 (1)(d.7), (2.5), and (7)

4 Page 1 of the report, strike line 3 and substitute:

5 "Page 2 of the printed bill, strike line 6 and substitute "**- rules -**
6 **definitions.** (1) As used in this section, unless the context otherwise
7 requires:

8 (d.7) "ONE-STEP ONLINE CANCELLATION" MEANS AN ONLINE
9 METHOD OF CANCELLATION THAT DOES NOT REQUIRE ADDITIONAL ACTION
10 FROM THE CONSUMER WHICH OBSTRUCTS OR DELAYS THE CONSUMER'S
11 ABILITY TO TERMINATE AN AUTOMATIC RENEWAL CONTRACT OR
12 CONTINUOUS SERVICE IMMEDIATELY.

13 (2) It is unlawful for a person that offers an automatic

14 Page 1 of the report, strike line 5 and substitute:

15 ""(2.5) IF A CONSUMER REQUESTS TO CANCEL AN AUTOMATIC
16 RENEWAL CONTRACT BY AN ONLINE SYSTEM, A PERSON MAY DISPLAY A
17 DISCOUNTED OFFER, A RETENTION BENEFIT, OR INFORMATION REGARDING
18 THE EFFECTS OF CANCELLATION IF THE BUSINESS SIMULTANEOUSLY
19 DISPLAYS A PROMINENTLY LOCATED AND CONTINUOUSLY PROXIMATE
20 DIRECT LINK TO CANCEL ALONGSIDE THE PRESENTATION OF THE
21 DISCOUNTED OFFER, RETENTION BENEFIT, OR INFORMATION REGARDING
22 THE EFFECTS OF CANCELLATION. IF THE CONSUMER UTILIZES THE DIRECT
23 LINK TO CANCEL, THE BUSINESS SHALL PROMPTLY PROCESS THE
24 CANCELLATION AND SHALL NOT OTHERWISE OBSTRUCT OR DELAY THE
25 CONSUMER'S REQUEST TO CANCEL.

26 (7) THE ATTORNEY GENERAL MAY ADOPT RULES AS NECESSARY".

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