

**First Regular Session
Seventy-second General Assembly
STATE OF COLORADO**

INTRODUCED

LLS NO. 19-0641.01 Jacob Baus x2173

HOUSE BILL 19-1110

HOUSE SPONSORSHIP

Cutter,

SENATE SPONSORSHIP

(None),

House Committees
Education

Senate Committees

A BILL FOR AN ACT

101 **CONCERNING IMPLEMENTING MEDIA LITERACY IN ELEMENTARY AND**
102 **SECONDARY EDUCATION.**

Bill Summary

(Note: This summary applies to this bill as introduced and does not reflect any amendments that may be subsequently adopted. If this bill passes third reading in the house of introduction, a bill summary that applies to the reengrossed version of this bill will be available at <http://leg.colorado.gov>.)

The bill creates the media literacy advisory committee (committee) within the department of education (department). The committee is responsible for studying media literacy and creating a report for the education committees of the house of representatives and the senate regarding the committee's findings and recommendations for implementing media literacy in elementary and secondary education.

Shading denotes HOUSE amendment. Double underlining denotes SENATE amendment.
Capital letters or bold & italic numbers indicate new material to be added to existing statute.
Dashes through the words indicate deletions from existing statute.

The bill requires the department to implement media literacy in elementary and secondary education standards based upon the committee's report.

1 *Be it enacted by the General Assembly of the State of Colorado:*

2 **SECTION 1.** In Colorado Revised Statutes, **add** 22-2-145 as
3 follows:

4 **22-2-145. Media literacy - committee - report - strategic plan**
5 **- definition - repeal.** (1) FOR PURPOSES OF THIS SECTION, UNLESS THE
6 CONTEXT OTHERWISE REQUIRES, "MEDIA LITERACY" MEANS THE:

7 (a) ABILITY TO ACCESS, ANALYZE, EVALUATE, CREATE, AND ACT
8 THROUGH THE VARIOUS FORMS OF MEDIA;

9 (b) ABILITY TO ANALYZE THE RELIABILITY OF INFORMATION,
10 CLAIMS, AND SOURCES PRESENTED IN THE VARIOUS FORMS OF MEDIA; AND

11 (c) PRACTICE OF DIGITAL CITIZENSHIP, INCLUDING NORMS OF
12 APPROPRIATE AND RESPONSIBLE BEHAVIOR AND DISCOURSE WHEN
13 ENGAGING WITH MEDIA, AND THE PREVENTION OF CYBERBULLYING.

14 (2) THERE IS CREATED IN THE DEPARTMENT OF EDUCATION THE
15 MEDIA LITERACY ADVISORY COMMITTEE, REFERRED TO IN THIS SECTION AS
16 THE "COMMITTEE". THE COMMITTEE SHALL CREATE A REPORT CONTAINING
17 RECOMMENDATIONS AND BEST PRACTICES FOR IMPLEMENTING MEDIA
18 LITERACY INTO ELEMENTARY AND SECONDARY EDUCATION.

19 (a) THE COMMISSIONER OF EDUCATION SHALL APPOINT THE
20 FOLLOWING MEMBERS TO SERVE ON THE COMMITTEE:

21 (I) ONE MEMBER WHO IS AN ACADEMIC EXPERT IN MEDIA
22 LITERACY;

23 (II) ONE MEMBER WHO REPRESENTS A NONPROFIT ORGANIZATION
24 SPECIALIZING IN MEDIA LITERACY;

- 1 (III) ONE MEMBER WHO IS A PROFESSIONAL JOURNALIST;
- 2 (IV) ONE MEMBER WHO IS A TEACHER FROM A RURAL AREA OF THE
- 3 STATE;
- 4 (V) ONE MEMBER WHO IS A TEACHER FROM AN URBAN AREA OF
- 5 THE STATE;
- 6 (VI) ONE MEMBER WHO IS A LIBRARIAN;
- 7 (VII) ONE MEMBER WHO REPRESENTS A PARENT ORGANIZATION;
- 8 (VIII) ONE MEMBER WHO IS A SCHOOL ADMINISTRATOR; AND
- 9 (IX) ONE MEMBER WHO IS A STUDENT.

10 (b) THE COMMISSIONER OF EDUCATION SHALL MAKE THE
11 APPOINTMENTS TO THE COMMITTEE NO LATER THAN TWO MONTHS AFTER
12 THE EFFECTIVE DATE OF THIS SECTION, AND THE COMMITTEE SHALL
13 CONVENE NO LATER THAN THREE MONTHS AFTER THE EFFECTIVE DATE OF
14 THIS SECTION.

15 (3) THE REPORT CREATED IN SUBSECTION (2) OF THIS SECTION
16 MUST INCLUDE, BUT IS NOT LIMITED TO:

17 (a) RECOMMENDED REVISIONS TO STATE EDUCATION STANDARDS
18 FOR READING, WRITING, AND CIVICS, PURSUANT TO SECTION 22-7-1005
19 (2)(a), TO IMPLEMENT MEDIA LITERACY IN ELEMENTARY AND SECONDARY
20 EDUCATION;

21 (b) BEST PRACTICES AND MODELS FOR INSTRUCTION IN MEDIA
22 LITERACY;

23 (c) RECOMMENDED MATERIALS AND RESOURCES FOR TEACHERS TO
24 ADOPT FOR MEDIA LITERACY INSTRUCTION;

25 (d) RECOMMENDED LEGISLATION OR RULES TO IMPLEMENT MEDIA
26 LITERACY IN ELEMENTARY AND SECONDARY EDUCATION;

27 (e) BEST PRACTICES FOR SCHOOL DISTRICTS TO DEVELOP POLICIES

1 AND PROCEDURES REGARDING MEDIA LITERACY;

2 (f) STRATEGIES TO SUPPORT SCHOOL DISTRICTS IMPLEMENTING
3 THE BEST PRACTICES AND RECOMMENDATIONS DEVELOPED BY THE
4 COMMITTEE; AND

5 (g) RECOMMENDED OPPORTUNITIES TO RECOGNIZE STUDENTS AND
6 TEACHERS WHO DEMONSTRATE EXCELLENCE IN MEDIA LITERACY.

7 (4) ON OR BEFORE MARCH 1, 2020, THE COMMITTEE SHALL SUBMIT
8 THE WRITTEN REPORT OF ITS FINDINGS AND RECOMMENDATIONS
9 DEVELOPED PURSUANT TO SUBSECTION (3) OF THIS SECTION TO THE
10 EDUCATION COMMITTEES OF THE HOUSE OF REPRESENTATIVES AND THE
11 SENATE, OR ANY SUCCESSOR COMMITTEES.

12 (5) ON OR BEFORE SEPTEMBER 1, 2020, PURSUANT TO SUBSECTION
13 (4) OF THIS SECTION, THE DEPARTMENT SHALL IMPLEMENT MEDIA
14 LITERACY IN ELEMENTARY AND SECONDARY EDUCATION STANDARDS TO
15 THE EXTENT PRACTICABLE BASED UPON THE RECOMMENDATIONS
16 CONTAINED IN THE REPORT PROVIDED BY THE COMMITTEE PURSUANT TO
17 SUBSECTION (4) OF THIS SECTION.

18 (6) THIS SECTION IS REPEALED, EFFECTIVE JULY 1, 2021.

19 **SECTION 2. Safety clause.** The general assembly hereby finds,
20 determines, and declares that this act is necessary for the immediate
21 preservation of the public peace, health, and safety.