

**First Regular Session
Seventy-second General Assembly
STATE OF COLORADO**

REVISED

*This Version Includes All Amendments Adopted
on Second Reading in the Second House*

LLS NO. 19-0641.01 Jacob Baus x2173

HOUSE BILL 19-1110

HOUSE SPONSORSHIP

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A BILL FOR AN ACT

101 **CONCERNING IMPLEMENTING MEDIA LITERACY IN ELEMENTARY AND**
102 **SECONDARY EDUCATION, AND, IN CONNECTION THEREWITH,**
103 **MAKING AN APPROPRIATION.**

Bill Summary

(Note: This summary applies to this bill as introduced and does not reflect any amendments that may be subsequently adopted. If this bill passes third reading in the house of introduction, a bill summary that applies to the reengrossed version of this bill will be available at <http://leg.colorado.gov>.)

The bill creates the media literacy advisory committee (committee) within the department of education (department). The committee is responsible for studying media literacy and creating a report for the education committees of the house of representatives and the senate regarding the committee's findings and recommendations for

Shading denotes HOUSE amendment. Double underlining denotes SENATE amendment.
Capital letters or bold & italic numbers indicate new material to be added to existing statute.
Dashes through the words indicate deletions from existing statute.

SENATE
Amended 2nd Reading
May 2, 2019

HOUSE
3rd Reading Unamended
April 16, 2019

HOUSE
Amended 2nd Reading
April 12, 2019

implementing media literacy in elementary and secondary education.

The bill requires the department to implement media literacy in elementary and secondary education standards based upon the committee's report.

1 *Be it enacted by the General Assembly of the State of Colorado:*

2 **SECTION 1.** In Colorado Revised Statutes, **add** 22-2-145 as
3 follows:

4 **22-2-145. Media literacy - committee - report - strategic plan**
5 **- definition - repeal.** (1) FOR PURPOSES OF THIS SECTION, UNLESS THE

6 CONTEXT OTHERWISE REQUIRES, "MEDIA LITERACY" MEANS THE:

7 (a) ABILITY TO ACCESS, ANALYZE, EVALUATE, CREATE, AND ACT
8 THROUGH THE VARIOUS FORMS OF MEDIA;

9 (b) ABILITY TO ANALYZE THE RELIABILITY OF INFORMATION,
10 CLAIMS, AND SOURCES PRESENTED IN THE VARIOUS FORMS OF MEDIA; AND

11 (c) PRACTICE OF DIGITAL CITIZENSHIP, INCLUDING NORMS OF
12 APPROPRIATE AND RESPONSIBLE BEHAVIOR AND DISCOURSE WHEN
13 ENGAGING WITH MEDIA, AND THE PREVENTION OF CYBERBULLYING.

14 (2)(a) THERE IS CREATED IN THE DEPARTMENT OF EDUCATION THE
15 MEDIA LITERACY ADVISORY COMMITTEE, REFERRED TO IN THIS SECTION AS
16 THE "COMMITTEE". THE COMMITTEE SHALL CREATE A REPORT CONTAINING
17 RECOMMENDATIONS AND BEST PRACTICES FOR IMPLEMENTING MEDIA
18 LITERACY INTO ELEMENTARY AND SECONDARY EDUCATION. THE REPORT
19 MUST INCLUDE, BUT IS NOT LIMITED TO:

20 (I) RECOMMENDED REVISIONS TO STATE EDUCATION STANDARDS
21 FOR READING, WRITING, AND CIVICS, PURSUANT TO SECTION 22-7-1005

22 (2)(a), TO IMPLEMENT MEDIA LITERACY IN ELEMENTARY AND SECONDARY
23 EDUCATION;

1 (II) RECOMMENDED MATERIALS AND RESOURCES FOR TEACHERS
2 TO ADOPT FOR MEDIA LITERACY INSTRUCTION;

3 (III) RECOMMENDED LEGISLATION OR RULES TO IMPLEMENT MEDIA
4 LITERACY IN ELEMENTARY AND SECONDARY EDUCATION;

5 (IV) BEST PRACTICES FOR SCHOOL DISTRICTS TO DEVELOP POLICIES
6 AND PROCEDURES REGARDING MEDIA LITERACY;

7 (V) STRATEGIES TO SUPPORT SCHOOL DISTRICTS IMPLEMENTING
8 THE BEST PRACTICES AND RECOMMENDATIONS DEVELOPED BY THE
9 COMMITTEE; AND

10 (VI) RECOMMENDED OPPORTUNITIES TO RECOGNIZE STUDENTS
11 AND TEACHERS WHO DEMONSTRATE EXCELLENCE IN MEDIA LITERACY.

12 (b) THE COMMISSIONER OF EDUCATION SHALL APPOINT THE
13 FOLLOWING MEMBERS TO SERVE ON THE COMMITTEE NO LATER THAN JULY
14 15, 2019:

15 (I) ONE MEMBER WHO IS AN ACADEMIC EXPERT IN MEDIA
16 LITERACY;

17 (II) ONE MEMBER WHO IS A TEACHER IN A RURAL SCHOOL DISTRICT
18 OR A SMALL RURAL SCHOOL DISTRICT, AS DEFINED IN SECTION 22-7-1211
19 (4), AND HOLDS AN INITIAL OR PROFESSIONAL TEACHER'S LICENSE
20 PURSUANT TO ARTICLE 60.5 OF TITLE 22;

21 (III) ONE MEMBER WHO IS A TEACHER IN A SCHOOL DISTRICT THAT
22 IS NOT A RURAL SCHOOL DISTRICT OR A SMALL RURAL SCHOOL DISTRICT,
23 AS DEFINED IN SECTION 22-7-1211 (4), AND HOLDS AN INITIAL OR
24 PROFESSIONAL TEACHER'S LICENSE PURSUANT TO ARTICLE 60.5 OF TITLE
25 22;

26 (IV) ONE MEMBER WHO IS A LIBRARIAN AND IS A MEMBER OF A
27 PROFESSIONAL ASSOCIATION OF LIBRARIANS;

1 (V) ONE MEMBER WHO IS A SCHOOL ADMINISTRATOR IN A RURAL
2 SCHOOL DISTRICT OR A SMALL RURAL SCHOOL DISTRICT, AS DEFINED IN
3 SECTION 22-7-1211 (4), AND IS A MEMBER OF A PROFESSIONAL
4 ASSOCIATION OF SCHOOL ADMINISTRATORS;

5 (VI) ONE MEMBER WHO IS A SCHOOL ADMINISTRATOR IN A SCHOOL
6 DISTRICT THAT IS NOT A RURAL SCHOOL DISTRICT OR A SMALL SCHOOL
7 DISTRICT, AS DEFINED IN SECTION 22-7-1211 (4), AND IS A MEMBER OF A
8 PROFESSIONAL ASSOCIATION OF SCHOOL ADMINISTRATORS;

9 (VII) ONE MEMBER WHO IS A PARENT OR LEGAL GUARDIAN OF A
10 STUDENT WHO ATTENDS A PUBLIC SCHOOL AND IS A MEMBER OF A PARENT
11 ORGANIZATION;

12 (VIII) ONE MEMBER WHO IS A STUDENT IN A RURAL SCHOOL
13 DISTRICT OR A SMALL RURAL SCHOOL DISTRICT, AS DEFINED IN SECTION
14 22-7-1211 (4); ==

15 (IX) ONE MEMBER WHO IS A STUDENT IN A SCHOOL DISTRICT THAT
16 IS NOT A RURAL SCHOOL DISTRICT OR A SMALL SCHOOL DISTRICT, AS
17 DEFINED IN SECTION 22-7-1211 (4);

18 (X) ONE MEMBER WHO REPRESENTS A NONPROFIT ORGANIZATION
19 SPECIALIZING IN MEDIA LITERACY;

20 (XI) ONE MEMBER WHO REPRESENTS A NONPROFIT ORGANIZATION
21 SPECIALIZING IN JOURNALISM;

22 (XII) ONE MEMBER WHO IS A PROFESSIONAL PRINT JOURNALIST
23 AND IS A MEMBER OF A PROFESSIONAL ASSOCIATION OF JOURNALISTS; AND

24 (XIII) ONE MEMBER WHO IS A PROFESSIONAL BROADCAST
25 JOURNALIST AND IS A MEMBER OF A PROFESSIONAL ASSOCIATION OF
26 BROADCASTERS.

27 (3) (a) ON OR BEFORE JULY 15, 2019, THE COMMISSIONER OF

1 EDUCATION SHALL HIRE A CONSULTANT TO PERFORM THE RESEARCH AND
2 COORDINATION OF THE COMMITTEE REQUIRED TO DRAFT THE REPORT.

3 (b) THE CONSULTANT SHALL CONSULT WITH COMMITTEE MEMBERS
4 TO ELICIT RECOMMENDATIONS FOR THE REPORT, AS DESCRIBED IN
5 SUBSECTION (2)(a) OF THIS SECTION. THE CONSULTANT IS NOT REQUIRED
6 TO CONDUCT CONSULTATIONS IN PERSON AND MAY CONDUCT
7 CONSULTATIONS THROUGH TELEPHONE, E-MAIL, OR VIDEO CONFERENCE.

8 (c) THE CONSULTANT SHALL DISTRIBUTE HIS OR HER RESEARCH
9 AND DRAFT REPORTS TO COMMITTEE MEMBERS FOR FEEDBACK AT LEAST
10 MONTHLY, AND THE LATEST DRAFT REPORT AT LEAST THREE DAYS PRIOR
11 TO THE COMMITTEE MEETING DESCRIBED IN SUBSECTION (3)(d) OF THIS
12 SECTION.

13 (d) ON OR BEFORE NOVEMBER 1, 2019, THE COMMITTEE SHALL
14 CONVENE TO DISCUSS THE DRAFT REPORT AND FINALIZE
15 RECOMMENDATIONS FOR THE FINAL REPORT TO BE SUBMITTED PURSUANT
16 TO SUBSECTION (4) OF THIS SECTION.

17 (e) THE CONSULTANT SHALL INCORPORATE FEEDBACK AND
18 RECOMMENDATIONS FROM THE COMMITTEE'S MEETING DESCRIBED IN
19 SUBSECTION (3)(d) OF THIS SECTION. THE CONSULTANT SHALL DISTRIBUTE
20 HIS OR HER DRAFT REPORT TO COMMITTEE MEMBERS FOR FINAL FEEDBACK
21 TO BE RECEIVED BY THE CONSULTANT NO LATER THAN DECEMBER 1, 2019.

22 (4) ON OR BEFORE JANUARY 1, 2020, THE COMMITTEE SHALL
23 SUBMIT THE WRITTEN REPORT OF ITS FINDINGS, RECOMMENDATIONS, AND
24 SUMMARIES OF THE COMMITTEE'S DISCUSSIONS AND DIVERSE OPINIONS
25 REGARDING THE FINDINGS AND RECOMMENDATIONS CONTAINED IN THE
26 FINAL REPORT TO THE EDUCATION COMMITTEES OF THE HOUSE OF
27 REPRESENTATIVES AND THE SENATE, OR ANY SUCCESSOR COMMITTEES.

1 (5) THIS SECTION IS REPEALED, EFFECTIVE JULY 1, 2021.

2 **SECTION 2. Appropriation.** For the 2019-20 state fiscal year,
3 \$19,816 is appropriated to the department of education. This
4 appropriation is from the general fund. To implement this act, the
5 department may use this appropriation for content specialists.

6 **SECTION 3. Safety clause.** The general assembly hereby finds,
7 determines, and declares that this act is necessary for the immediate
8 preservation of the public peace, health, and safety.