



Legislative  
Council Staff

*Nonpartisan Services for Colorado's Legislature*

**SB 20-123**

# FINAL FISCAL NOTE

<b>Drafting Number:</b>	LLS 20-0301	<b>Date:</b>	June 25, 2020
<b>Prime Sponsors:</b>	Sen. Fields; Bridges Rep. Coleman; Herod	<b>Bill Status:</b>	Signed into Law
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**Bill Topic:**                    **COMPENSATION AND REPRESENTATION OF STUDENT ATHLETES**

<b>Summary of Fiscal Impact:</b>	<input checked="" type="checkbox"/> State Revenue	<input type="checkbox"/> TABOR Refund
	<input checked="" type="checkbox"/> State Expenditure	<input type="checkbox"/> Local Government
	<input type="checkbox"/> State Transfer	<input type="checkbox"/> Statutory Public Entity

The bill makes changes to state law related to student athlete representation and compensation. The bill increases state revenue and workload beginning in FY 2022-23.

**Appropriation  
Summary:**                    No appropriation is required.

**Fiscal Note  
Status:**                      This fiscal note reflects the enacted bill.

## Summary of Legislation

The bill makes changes to state law related to representation and compensation for student athletes, beginning January 1, 2023.

**Compensation.** The bill prohibits:

- public and private institutions of higher education in the state from upholding any rule, requirement, or standard that prevents a student athlete from earning compensation from their name, image, or likeness, except as required by the rules of an athletic association of which the institution is a member; and
- an athletic association from preventing a student athlete from earning compensation based on their name, image, or likeness or preventing an institution from participating in intercollegiate athletics because a student athlete receives such compensation.

Institutions and athletic associations cannot compensate current or prospective student athletes. Athletic associations include conferences, the National Collegiate Athletic Association, or other groups with authority over intercollegiate athletics.

The bill specifies that earning compensation based on the use of name, image, or likeness does not affect a student athlete's scholarship eligibility, and an institution may not revoke a scholarship because the student athlete received such compensation or obtained professional or legal representation.

**Representation.** Institutions and athletic associations cannot prevent a student athlete from obtaining professional representation, including by an athlete advisor or an attorney. The bill does not prohibit a student athlete and athlete advisor from meeting at a time and place other than an on-campus athlete agent interview sponsored by an institution.

**Contracts.** A student athlete cannot enter into a contract that conflicts with a team contract. An institution asserting a conflict must disclose to the student athlete or their representation the relevant contractual provisions. Team contracts that are entered into, modified, or renewed after the bill's effective date may not prohibit a student athlete from using their name, image, and likeness for contractual purposes when they are not engaged in official team activities.

A student athlete who enters into a contract providing compensation for use of name, image, and likeness must disclose the contract to the institution's athletic director within 72 hours of entering in the contract, or before the next scheduled athletic event, whichever happens first.

**Violations.** An institution or athletic association policy that does not meet the bill's requirements is void and unenforceable. A student athlete who is aggrieved by an institution or athletic association may bring an action for injunctive relief.

## **State Revenue**

To the extent that the bill increases the number of civil cases filed, state revenue from filing fees to the Judicial Department will increase beginning in FY 2022-23. Additionally, violations of the bill may result in civil fine revenue to the General Fund. The fiscal note assumes a high level of compliance by institutions and athletic associations, and that any fine revenue will be minimal.

## **State Expenditures**

Beginning in FY 2022-23, the bill increases state workload for the following state agencies:

- institutions of higher education to modify their policies and practices related to student athlete contracts, compensation, and representation;
- the Department of Law to provide any legal counsel for institutions of higher education; and
- the trial courts in the Judicial Department to handle any civil actions brought by student athletes.

The fiscal note assumes that student athletes, athletic associations, and institutions of higher education will comply with the law and that any increase in workload will be minimal. No change in appropriations is required.

## **Effective Date**

The bill was signed into law by the Governor on March 20, 2020, and takes effect January 1, 2023, assuming no referendum petition is filed.

**State and Local Government Contacts**

District Attorneys  
Judicial

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