



**Legislative Council Staff**  
*Nonpartisan Services for Colorado's Legislature*

# Final Fiscal Note

<b>Drafting Number:</b>	LLS 22-0177	<b>Date:</b>	September 15, 2022
<b>Prime Sponsors:</b>	Sen. Story; Lee Rep. Cutter; Snyder	<b>Bill Status:</b>	Signed into Law
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**Bill Topic:** **INCREASE WILDFIRE RISK MITIGATION OUTREACH EFFORTS**

<b>Summary of Fiscal Impact:</b>	<input type="checkbox"/> State Revenue	<input type="checkbox"/> TABOR Refund
	<input checked="" type="checkbox"/> State Expenditure	<input checked="" type="checkbox"/> Local Government
	<input type="checkbox"/> State Transfer	<input type="checkbox"/> Statutory Public Entity

The bill directs the Colorado State Forest Service to convene a working group and implement an enhanced wildfire awareness month outreach campaign in 2023 and 2024. The bill increases workload and expenditures for multiple agencies beginning in FY 2022-23.

**Appropriation Summary:** For FY 2022-23, the bill includes an appropriation of \$800,000 to the Healthy Forests and Vibrant Communities Fund for use by the State Forest Service.

**Fiscal Note Status:** The fiscal note reflects the enacted bill.

**Table 1**  
**State Fiscal Impacts Under SB 22-007**

		Budget Year FY 2022-23	Out Year FY 2023-24
<b>Revenue</b>		-	-
<b>Expenditures</b>	Cash Fund	\$600,473	\$203,473
	Centrally Appropriated	\$15,588	\$15,588
	<b>Total</b>	<b>\$616,061</b>	<b>\$219,061</b>
	<b>Total FTE</b>	<b>1.0 FTE</b>	<b>1.0 FTE</b>
<b>Transfers<sup>1</sup></b>	General Fund	(\$800,000)	(\$3,946)
	Cash Fund	\$800,000	\$3,946
	<b>Net Transfer</b>	<b>\$0</b>	<b>\$0</b>
<b>Other Budget Impacts</b>	General Fund Reserve	\$120,000	\$592

<sup>1</sup> This transfer occurs via an appropriation from the General Fund.

## **Summary of Legislation**

The bill requires the Colorado State Forest Service (CSFS) at the Colorado State University to convene a working group to consider how best to conduct an enhanced wildfire awareness month outreach campaign in 2023 and 2024. The campaign is intended to educate and incentivize residents living in the wildland-urban interface (WUI) to engage in wildfire risk mitigation efforts. The working group must include the Division of Fire Prevention and Control (DFPC) in the Department of Public Safety (DPS) and the United States Forest Service (USFS), and may include other entities engaged in wildfire risk mitigation in the WUI.

The CSFS, after considering feedback from the working group, must implement an enhanced wildfire awareness month outreach campaign in conjunction with the DFPC and the USFS in 2023 and 2024. CSFS may also implement other outreach efforts in FYs 2022-23 and 2023-24.

The CSFS may, subject to available appropriations:

- develop or contract for the development or placement of marketing and education materials;
- conduct or contract for educational events;
- retain consultants for outreach efforts;
- provide web-based educational resources and information; and
- secure staff to implement outreach efforts.

The State Forester is required to report to the Wildfire Matters Review Committee during the 2023 and 2024 legislative interims, including outreach efforts implemented, money expended on outreach efforts, and the impacts of those efforts on increasing awareness of wildfire risk mitigation in the WUI.

## **Background**

The CSFS works to raise awareness of wildfire risk and actions to mitigate those risks among residents living in the WUI, in part through an annual Wildfire Awareness Month. The CSFS does not currently have a budget to implement the Wildlife Awareness Month campaigns, and instead relies upon news releases, social media, public service announcements, and web-based resources. The Governor, through proclamations, has declared May as the annual observance of Wildfire Awareness month to encourage residents to better prepare their homes and communities for wildfires. This bill will use the existing framework of Wildfire Awareness Month in 2023 and 2024 to increase outreach to homeowners and communities.

## **State Transfers**

The bill transfers \$800,000 from the General Fund to the Healthy Forests and Vibrant Communities Fund via an appropriation included in the bill. This fund is continuously appropriated to the Colorado State Forest Service. The fiscal note assumes that the FY 2022-23 transfer will cover expenditures in FY 2022-23 and most of the expenditures in FY 2023-24. An additional appropriation of \$3,946 will be required in FY 2023-24 to transfer funding to cover the entire costs estimated in the State Expenditures section below for FY 2023-24.

**State Expenditures**

The bill increases state expenditures by \$616,061 in FY 2022-23 and \$219,229 in FY 2023-24, paid from the Healthy Forests and Vibrant Communities Fund. Costs for ongoing education and outreach may also be incurred in FY 2024-25 and beyond, subject to available appropriations. Costs are shown in Table 2 and described below.

**Table 2  
Expenditures under SB 22-007**

<b>Cost Components</b>	<b>FY 2022-23</b>	<b>FY 2023-24</b>
<b>Department of Higher Education</b>		
Personal Services	\$62,123	\$62,123
Operating Expenses	\$1,350	\$1,350
Capital Outlay Costs	\$7,000	-
Marketing Consultant	\$100,000	-
Outreach Materials	\$350,000	\$110,000
Advertising	\$75,000	\$25,000
Travel	\$5,000	\$5,000
Centrally Appropriated Costs <sup>1</sup>	\$15,588	\$15,588
<b>Total Expenditures</b>	<b>\$616,061</b>	<b>\$219,061</b>
<b>Total FTE</b>	<b>1.0 FTE</b>	<b>1.0 FTE</b>

<sup>1</sup> Centrally appropriated costs are not included in the bill's appropriation.

**Department of Higher Education.** The CSFS requires 1.0 FTE to oversee the working group and implement the outreach campaign over a two-year period in FY 2022-23 and FY 2023-24. Staffing costs assume a July 1, 2022 start date and include standard operating and capital outlay costs. In addition, the CSFS requires one-time funds of \$100,000 to hire a marketing consultant to develop a marketing plan. Costs also include developing and mailing marketing and education materials (e.g., video, social media, television, radio, and print), purchasing media space, customizing the website, and travel for stakeholder engagement and training. The campaign will be more targeted in the second year, as reflected in the decreased materials and advertising costs. Costs in FY 2024-25 and beyond for ongoing outreach are assumed to be subject to available appropriations and that they will be addressed through the annual budget process.

**Department of Public Safety.** Beginning in FY 2022-23, the Department of Public Safety will have increased workload for staff to participate in the working group. In addition, depending on the outreach strategy devised by the working group and CSFS, the DFPC may be required to play a role in the implementation of the outreach campaign. In such an event, it is assumed that funding will be appropriated to DPS through the budget process.

**Centrally appropriated costs.** Pursuant to a Joint Budget Committee policy, certain costs associated with this bill are addressed through the annual budget process and centrally appropriated in the Long Bill or supplemental appropriations bills, rather than in this bill. These costs, which include employee insurance and supplemental employee retirement payments, are included in Table 2 above.

## **Other Budget Impacts**

**General Fund reserve.** Under current law, an amount equal to 15 percent of General Fund appropriations must be set aside in the General Fund statutory reserve beginning in FY 2022-23. Based on this fiscal note, the bill is expected to increase the amount of General Fund held in reserve by the amounts shown in Table 1 above, which will decrease the amount of General Fund available for other purposes.

## **Local Government**

In FY 2022-23, workload will increase for any local government or special district that participates in the working group. Local governments that participate in the dissemination of outreach materials may have increased workloads and costs.

## **Effective Date**

The bill was signed into law by the Governor and took effect on June 3, 2022.

## **State Appropriations**

For FY 2022-23, the bill includes a General Fund appropriation of \$800,000 to the Healthy Forests and Vibrant Communities Fund. Money in the fund is continuously appropriated for use by the Colorado State Forest Service, which also requires an allocation of 1.0 FTE.

## **State and Local Government Contacts**

Forest Service  
Counties

Public Safety  
Municipalities