

**First Regular Session  
Seventy-fourth General Assembly  
STATE OF COLORADO**

**ENGROSSED**

*This Version Includes All Amendments Adopted  
on Second Reading in the House of Introduction*

LLS NO. 23-0204.01 Yelana Love x2295

**SENATE BILL 23-037**

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**SENATE SPONSORSHIP**

**Cutter,**

**HOUSE SPONSORSHIP**

**(None),**

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**Senate Committees**

State, Veterans, & Military Affairs

**House Committees**

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**A BILL FOR AN ACT**

101 **CONCERNING REQUIREMENTS FOR SOLICITATIONS RELATED TO THE**  
102 **SECRETARY OF STATE.**

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**Bill Summary**

*(Note: This summary applies to this bill as introduced and does not reflect any amendments that may be subsequently adopted. If this bill passes third reading in the house of introduction, a bill summary that applies to the reengrossed version of this bill will be available at <http://leg.colorado.gov>.)*

The bill requires a person who solicits a fee for filing a document with, or retrieving a public record from, the secretary of state to include specific disclosure language in the solicitation. The person must also include information on where the document can be filed directly with the secretary of state, or where the public record can be retrieved, and the name and physical address of the person who is soliciting.

Shading denotes HOUSE amendment. Double underlining denotes SENATE amendment.  
*Capital letters or bold & italic numbers indicate new material to be added to existing law.*  
*Dashes through the words or numbers indicate deletions from existing law.*

SENATE  
Amended 2nd Reading  
February 7, 2023

The bill also prohibits the use of any form, deadline dates, or other language that makes the document used for solicitation appear to be issued by a state agency or local government or that appears to impose a legal duty on the individual being solicited.

Violation of these requirements is an unfair or deceptive trade practice.

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1 *Be it enacted by the General Assembly of the State of Colorado:*

2 **SECTION 1.** In Colorado Revised Statutes, 6-1-105, **add**  
3 (1)(uuu) as follows:

4 **6-1-105. Unfair or deceptive trade practices.** (1) A person  
5 engages in a deceptive trade practice when, in the course of the person's  
6 business, vocation, or occupation, the person:

7 (uuu) VIOLATES SECTION 6-1-733.

8 **SECTION 2.** In Colorado Revised Statutes, **add** 6-1-733 as  
9 follows:

10 **6-1-733. Solicitations to file a secretary of state document or**  
11 **retrieve a copy of a public record for a fee - requirements - definition.**

12 (1) AS USED IN THIS SECTION, "SOLICIT" OR "SOLICITATION" MEANS TO  
13 DIRECTLY ADVERTISE TO A PERSON. "SOLICIT" AND "SOLICITATION" DO  
14 NOT INCLUDE:

15 (a) COMMUNICATION INITIATED BY A CONSUMER; OR

16 (b) ADVERTISING OR MARKETING TO A PERSON WITH WHOM THE  
17 SOLICITOR HAS A PREEXISTING BUSINESS RELATIONSHIP.

18 (2) A PERSON WHO, IN THE COURSE OF THE PERSON'S BUSINESS,  
19 VOCATION, OR OCCUPATION, SOLICITS A FEE FOR FILING A DOCUMENT  
20 WITH, OR RETRIEVING A COPY OF A PUBLIC RECORD FROM, THE SECRETARY  
21 OF STATE SHALL:

22 (a) STATE IN THE SOLICITATION AND IN THE SAME LANGUAGE AS

1 THE SOLICITATION: "THIS IS AN ADVERTISEMENT. THIS OFFER IS NOT BEING  
2 MADE BY, OR ON BEHALF OF, ANY GOVERNMENT AGENCY. YOU ARE NOT  
3 REQUIRED TO MAKE ANY PAYMENT OR TAKE ANY OTHER ACTION IN  
4 RESPONSE TO THIS OFFER." THIS STATEMENT MUST BE AT THE TOP OF A  
5 PHYSICAL DOCUMENT IN AT LEAST TWENTY-FOUR-POINT TYPE AND AT THE  
6 BEGINNING OF AN ELECTRONIC COMMUNICATION.

7 (b) INCLUDE IN THE SOLICITATION:

8 (I) INFORMATION ON WHERE THE PERSON CAN FILE A DOCUMENT  
9 DIRECTLY WITH THE SECRETARY OF STATE OR RETRIEVE A COPY OF A  
10 PUBLIC RECORD; AND

11 (II) THE NAME AND PHYSICAL ADDRESS OF THE PERSON SOLICITING  
12 THE FEE.

13 (3) THE DOCUMENT USED FOR A SOLICITATION MUST NOT BE IN A  
14 FORM OR USE DEADLINE DATES OR OTHER LANGUAGE THAT MAKES THE  
15 DOCUMENT APPEAR TO BE A DOCUMENT ISSUED BY A STATE AGENCY OR  
16 LOCAL GOVERNMENT OR THAT APPEARS TO IMPOSE A LEGAL DUTY ON THE  
17 PERSON BEING SOLICITED.

18 (4) A PERSON WHO VIOLATES THIS SECTION ENGAGES IN A  
19 DECEPTIVE TRADE PRACTICE.

20 **SECTION 3. Act subject to petition - effective date -**  
21 **applicability.** (1) This act takes effect at 12:01 a.m. on the day following  
22 the expiration of the ninety-day period after final adjournment of the  
23 general assembly; except that, if a referendum petition is filed pursuant  
24 to section 1 (3) of article V of the state constitution against this act or an  
25 item, section, or part of this act within such period, then the act, item,  
26 section, or part will not take effect unless approved by the people at the  
27 general election to be held in November 2024 and, in such case, will take

1 effect on the date of the official declaration of the vote thereon by the  
2 governor.

3 (2) This act applies to solicitations made on or after the applicable  
4 effective date of this act.