

Conference Details

Join the Colorado Fruit & Vegetable Growers Association for its fifth annual conference, Monday and Tuesday, Feb. 25-26, 2019 at the Renaissance Denver Stapleton Hotel, 3801 Quebec St., Denver. CO 80207. See inside for schedule and speakers.

LODGING

A block of hotel rooms at the Renaissance Denver Stapleton Hotel is available to conference attendees at the conference room rate of \$139 plus taxes.

- **Reserve Room(s):** cfvga.org/registration/
- **Deadline:** February 11, 2019

CONFERENCE EXHIBITORS & SPONSORS WELCOME

2019 CFVGA Sponsors can reserve their free or discounted exhibit space by emailing in their exhibitor request form. Please apply as soon as possible to ensure booth space is available. A limited amount of space for non-sponsor exhibitors will be available on a first-come, first-served basis. Use contact information below to email exhibitor form or obtain more information.

- **Exhibitor Form:** cfvga.org/exhibitors
- **Email Form to:** admin@coloradoproduce.org

CONFERENCE EXHIBITORS & SPONSORS WELCOME

See cfvga.org/exhibitors for details.

GOVERNOR'S FORUM ON AGRICULTURE / FFA BANQUET

For the convenience of those traveling from outside the Denver area, the CFVGA has scheduled its conference to precede the Governor's Forum on Colorado Agriculture and the FFA Hall of Fame banquet, Feb. 27, 2019 at the same hotel. For more information, visit www.governorsagforum.com

REGISTER NOW

TO ATTEND THESE EXCITING AND EDUCATIONAL EVENTS!



P.O. Box 208, Eaton, CO 80615
303.594.3827
admin@coloradoproduce.org
<https://coloradoproduce.org>

The Colorado Fruit and Vegetable Growers Association (CFVGA) is a 501(c)(6) nonprofit organization.



Growing Resources
Cultivating Success

5th Annual Conference

February 25-26, 2019

Renaissance Denver Stapleton Hotel

cfvga.org

CONFERENCE SCHEDULE

MONDAY FEBRUARY 25, 2019

7:30 AM – 8:30 AM | REGISTRATION & LIGHT BREAKFAST

8:30 AM – 9:00 AM | OPENING REMARKS

9:00 AM – 10:30 AM | DEEP DIVES ROUND 1

Managing Wildlife in Fresh Produce Fields: A Natural Approach

Paula Rivadeneira, Assistant Professor, University of Arizona



Farm Succession Planning: How to Get Going with the Hard Conversations

Norm Dalstead, Professor of Agricultural Economics, Colorado State University



Small-Scale Vegetable System Success

Stephen Cochenour, Farm Manager, Denver Public Schools
Meg Caley, Co-Founder & Executive Director, Sprout City Farms
Josh Olson, Farm Instructor, Acres Farm at Warren Tech



Specialty Crop Block Grant-Funded Projects Around Colorado

Mark Uchanski, Specialty Crops Program Coordinator, Colorado State University



10:30 AM - 11:00 AM | BREAK & VISIT EXHIBITORS

9:00 AM – 10:30 AM | DEEP DIVES ROUND 2

Attend one of the following deep dive sessions:

Software Solutions for Produce Food Safety

Funding & Financing for Your Small-Scale Farm

Stephen Cochenour, Meg Caley, Josh Olson

Specialty Crop Block Grant-Funded Projects Around Colorado

Mark Uchanski, Specialty Crops Program Coordinator, Colorado State University

12:00 PM – 1:30 PM | LUNCH

CFVGA member lunch and meeting – all are welcome!

1:30 PM – 2:30 PM | DEEP DIVES ROUND 3

Culturally Appropriate Food Safety Worker Training

Factors for Success with Cover Crops in Vegetable Farming

Wyatt Barnes, Red Wagon Organic Farm



The Role of Blockchain in Agriculture

Mitch Bennett, President, Blue Tell Inc.

3:00 PM – 5:00 PM | GROWER / BUYER NETWORKING

Meet over 25 produce buyers excited about Colorado produce!

5:00 PM – 7:00 PM | RECEPTION

TUESDAY FEBRUARY 26, 2019

7:00 AM – 8:00 AM | REGISTRATION & LIGHT BREAKFAST

8:00 AM - 8:30 AM | OPENING REMARKS & TECH INTRODUCTIONS

Robert Sakata, President, Colorado Fruit & Vegetable Growers Association
Hayley Chouinard, Department Head of Agriculture & Resource Economics, Colorado State University



8:30 AM – 9:30 AM | KEYNOTE

Common Trends, Threats, and Opportunities in Global (and Local) Fresh Product Markets, Not So Common Anymore?

David Magana, Senior Analyst, Horticulture, Rabobank



9:30 AM – 10:30 AM | PLENARY SESSION

The Farm Bill, Trade Issues, and More

Stephanie Mercier, Agricultural Perspectives



10:30 AM - 11:00 AM | BREAK & VISIT EXHIBITORS

11:00 AM – 12:00 PM | BREAK OUT SESSIONS

Produce Farming in Weather Extremes & Risk Management

Michael Moss, Owner, Kilt Farms
Brent Young, Ag Businesses Management Specialist, Colorado State University
Keely Meinecke, Customer Risk Management Specialist, American AgCredit



Emerging Wholesale Marketplace Opportunities in Denver Metro

Farm Family Health

Chelsee Chavez-Barreras, Centennial Mental Health Center
Dr. James Craig, Rural Rehab Specialist, Colorado AgrAbility Project
Pamela Hackert MD, Occupational Medicine Fellow, Colorado School of Public Health



Installation, Costs, and Benefits of Sub-Surface Drip Irrigation

Scott Boles, Diversity D



12:00 PM – 1:30 PM | AWARDS LUNCH

CFVGA Member of the Year presentation

1:30 PM – 2:30 PM | BREAK OUT SESSIONS

Repeat of morning break out sessions

2:30 PM - 2:40 PM | BREAK & VISIT EXHIBITORS

2:40 PM – 4:00 PM | CFVGA PRODUCE TECH INNOVATION PITCH