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MCDONALD'S PACKAGING AND RECYCLING ANNOUNCEMENT

From: DeBiase, Francesca
 Sent: Tuesday, January 16, 2018
 Subject: McDonald's New Packaging & Recycling Goals

At McDonald's, we are working hard to embed sustainability in everything we do and lead meaningful change across our industry, our value chain and the communities we serve. Our ambition is to use less packaging, sourced responsibly and designed to be taken care of after use, working at and beyond McDonald's restaurants to increase recycling and help create cleaner communities.

Our customers care about this, too. They consistently tell us that packaging waste is the #1 environmental issue they would like us to address.

We've made great progress in recent years, and as the next step in our journey, I'm excited to share with you today our 2025 goals to significantly improve our packaging and reduce waste:

- By 2025, 100% of McDonald's guest packaging will come from renewable, recycled or certified sources with a preference for Forest Stewardship Council (FSC) certification.
- By 2025, our goal is to recycle guest packaging in 100% of McDonald's restaurants. We understand that recycling infrastructure, regulations and consumer behaviors vary city to city and country to country, but we plan to be part of the solution and help influence powerful change.

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We know we can't do this alone. We're excited to work together with suppliers, employees, franchisees and other partners to find solutions on topics ranging from renewable plastics to increasing recycling access in municipalities around the globe.

We look forward to sharing this announcement with you and welcome your feedback and questions. We're committed to continuing progress on our packaging and recycling journey and will keep you up to date with upcoming news.

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Best, Francesca

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