

## Code of the West

- 1) Live each day with courage.
- 2) Take pride in your work.
- 3) Always finish what you start.
- 4) Do what has to be done.
- 5) Be tough, but fair.
- 6) When you make a promise, keep it.
- 7) Ride for the brand.
- 8) Talk less and say more.
- 9) Remember that some things aren't for sale.
- 10) Know where to draw the line