



Childhood Cancer Awareness

Special License Plate | HB18-1255

Our mission is to raise childhood cancer awareness in Colorado. We want to see Colorado GO GOLD in support of kids, teens, and young adults battling cancer. By raising awareness, we can increase funding for research and provide financial assistance to families that desperately need help. Childhood Cancer needs a voice in the State of Colorado.

THE MORGAN ADAMS FOUNDATION www.morganadamsfoundation.org

The Morgan Adams Foundation raises money and awareness on behalf of children and young adults with cancer. Working with leading physicians and researchers, we directly fund pediatric cancer research and therapies that will improve survival rates and reduce the devastating side effects cancer treatments have on children. The Morgan Adams Foundation has funded more than \$4.7 million dollars in life-saving research at Children's Hospital Colorado and the University of Colorado Anschutz Medical Campus.

A Childhood Cancer Awareness License plate in Colorado will help raise awareness and funds to find safer and more effective treatments for kids and teens fighting cancer.

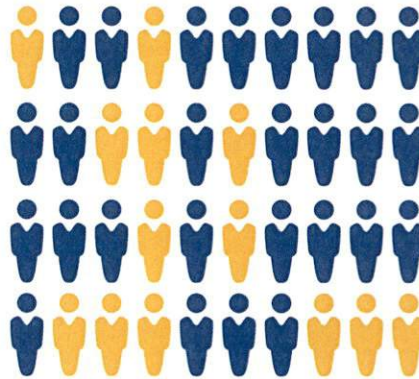
COPS FIGHTING CANCER www.copsfightingcancer.org/

CFC is a blessing to many families. Our goal with funds raised from this bill is to help relieve some of the added financial pressures many families face, so the family can focus on caring for their sick child. CFC helps families by providing assistance such as rent, energy bills, food, co-pays, prescriptions, or gas. This is helpful so caregivers can focus solely on their child's care. When a child gets a life-threatening illness, everything changes. Parents often lose their jobs because of the time needed to care for their child. Families struggle with everyday living expenses, which cause additional stress for the family.

EVERY YEAR AN ESTIMATED

15,270

new cases of cancer affect children under the age of 20 in the U.S.



43 NEW KIDS DIAGNOSED EVERY DAY

Despite these facts, childhood cancer research is vastly and consistently underfunded.



TWO-THIRDS OF CHILDHOOD CANCER PATIENTS WILL HAVE LONG LASTING CHRONIC CONDITIONS FROM TREATMENT.



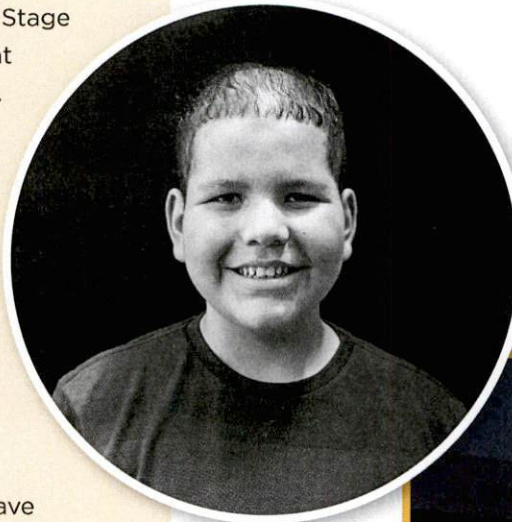
CHILDHOOD CANCER IS THE LEADING CAUSE OF DISEASE RELATED DEATH IN CHILDREN UNDER THE AGE OF 15 IN THE U.S.

LESS THAN 5%

of the federal government's total funding for cancer research is dedicated to childhood cancers each year.

MEET GABE

Gabe was just nine years old when he was diagnosed with Stage IV Medulloblastoma that had already spread to his spine. He had emergency surgery to relieve the pressure in his brain and remove a portion of the tumor for biopsy. He then endured radiation every day for 6 weeks, as well as 6 months of high dose chemotherapy. Gabe is now 14 and in remission, but he will deal with side effects from his treatment for the rest of his life and will have scans periodically to confirm the cancer has not returned.



HOMETOWN: Aurora, CO

BIRTHDAY: 1/23/2004

DIAGNOSIS: Medulloblastoma

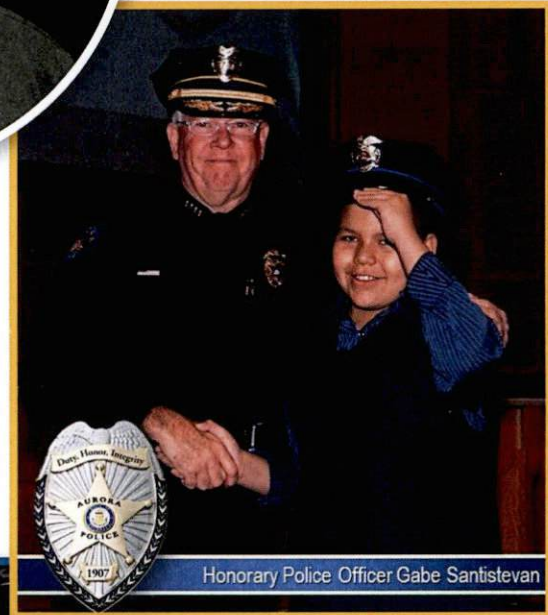
DIAGNOSIS DATE: 8/17/2013

ACCOMPLISHMENTS: Honorary Aurora Police Officer, Cancer Warrior

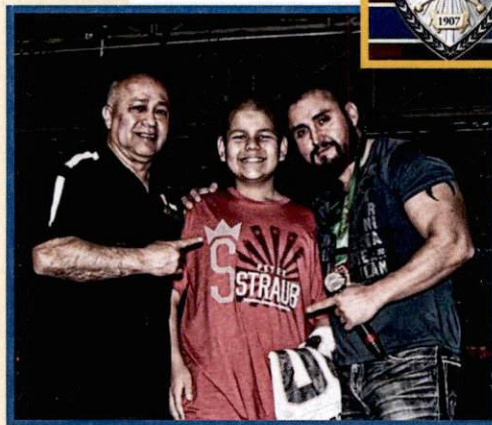
Gabe is a typical young boy who has always been fascinated by cars. He knows every car on the road: year, make, and model. He notices all the different specialty plates and it is his dream to raise awareness for Childhood Cancer in solidarity with the thousands of other kids who are fighting cancer in Colorado. The money raised will go toward research so kids don't have to undergo the harsh treatments that he did. He also wants the funds to help families financially so that parents can focus on their kids and not worry about being able to pay their bills.

One day, Gabe asked his mother Kathleen, "Why don't kids have special plates with the gold ribbon so people know about us? Can we make license plates for all the kids who have cancer?"

Of course, Kathleen promised Gabe she would do everything she could to create a license plate to promote childhood cancer awareness and she has done just that. For months and months, Kathleen and Gabe have spent their free time attending events, spreading awareness, and asking people to sign the petition.



Honorary Police Officer Gabe Santistevan



JOIN THE FIGHT!