

# [ Who Is Young Americans? ]



## Mission




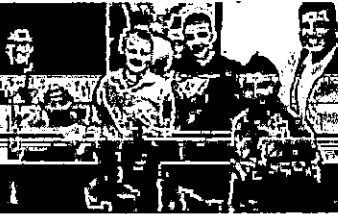
To develop the financial literacy of young people through real-life experiences and hands-on programs purposefully designed to enable them to prosper in our free enterprise system.

## Vision

Our goal is that Colorado youth grow up knowing how to earn, make, and manage their money wisely, regardless of background. We focus on free enterprise, global economics, entrepreneurship and banking and personal finance with four keystone programs: Young Americans Bank, Young AmeriTowne, International Towne, and YouthBiz.

## What We Do

Young Americans is a leading provider of innovative financial education for young people up to age 22. In 1987, Bill Daniels founded Young Americans Bank, the first, and still the only bank specifically designed for youth in the world. Our experiential learning programs, Young AmeriTowne, International Towne and YouthBiz, help youth across the state of Colorado prosper in a free-market economy. Our educational programs are open to all educational types – public, charter, independent, parochial, home school, etc. Since establishment, more than 765,000 youth have participated in a Young Americans Center program or held an account at the Young Americans Bank (64,000 youth/year).

Young Americans Bank	Young AmeriTowne	International Towne	YouthBiz
			
<p><b>Established 1987</b>  <b>18,000</b> account holders  <b>46</b> states  <b>9</b> foreign countries</p>	<p><b>Established 1990</b>  <b>32,910</b> students  <b>377</b> elementary schools  <b>42</b> school districts</p>	<p><b>Established 1997</b>  <b>10,972</b> students  <b>83</b> middle schools  <b>24</b> school districts</p>	<p><b>Established 1995</b>  <b>1,239</b> youth served            Partner organizations: MiCasa, GirlsInc, Colorado Uplift, Goodwill, Boy Scouts</p>
<p>Savings accounts, checking accounts, loans, CDs, and credit, debit and ATM cards.            Locations: Cherry Creek, Lakewood and Green Valley Ranch. Also, online and mobile banking options.</p>	<p>Young AmeriTowne is an experiential educational program allowing 5th grade students to learn about important economic and personal finance concepts such as budgeting, supply and demand, workforce readiness, and philanthropy in a fun and hands-on way. Two brick and mortar locations, 2 portable versions travel the state.</p>	<p>International Towne introduces middle school students to the economics of the global marketplace and enables them to run a "world" of 16 foreign countries.</p>	<p>YouthBiz is our hub for entrepreneurship programming.            Young Americans provides comprehensive resources for youth with a targeted focus on those at risk to learn how to learn, speak and act like an entrepreneur so they can identify opportunities and create value.</p>

## Locations:

Cherry Creek, Green Valley Ranch, Lakewood, Wray  
 On the Road: Grand Junction, Durango, Pueblo, Greeley, Fort Collins