



My name is Jennifer Shimp, Owner and Operator of Golden Horseshoe Sleight Rides in Breckenridge Colorado. I am writing today in support of Bill 1373. I currently hold a liquor license to offer a selection of drinks during our sleight rides and our dinner theater show.

Currently, we are limited to \$2,000 to spend at our local liquor stores for champagne, beer, wine, and spirits for these rides and dinner. Lifting this limit would allow us to increase our local Colorado beer, Colorado wine, and Colorado spirit offerings from multiple distributors without having to purchase such massive quantities of each type and brand that have to be stored for years before we would use it all. We currently still have bottles of white wine stored in the corner of the office from a case minimum purchase we did in 2018.

We are also a small business and have been very lucky that we seem to have just enough staff to cover most areas of our operation, however, this bill would allow our local liquor stores to deliver liquor supplies to us without having to pull our much needed staff away during the day to go and pick up supplies in town.

In summary I am writing in favor of this bill to help support our local Colorado economy, by way of the small businesses like myself who can purchase more from small liquor stores who carry the best selection of Colorado brands to help our guests try them out and maybe find their new favorite drink and therein support our local breweries, wineries, distilleries, and in the end the local communities.

Thank you for your time,

Jennifer Shimp

Golden Horseshoe Sleight Rides

House Business Affairs & Labor
 04/04/2024 01:30 PM
 HB24-1373 Alcohol Beverage Retail Licensees
 Typed Text of Testimony Submitted

Name, Position, Representing	Typed Text of Testimony
Jay Chaudhari For Luxe Liquor	<p>Please help us small business get thru the tough times. Losing wine was already tough. Now they're under cutting prices get better prices. Please support us thank you</p>
Nicholas Blake For Park Lane Enterprises, LLC dba Little Daisy Liquor	<p>Hello,</p> <p>The recent allowance of Wine and Liquor in convenience stores, grocery stores, and Drug Stores has had unintended detrimental effects across many industries in Colorado. Allowing large chain stores have created unfair business practices (outlined below) and decimated the craft alcohol industry in Colorado. Many of these national chains would rather pay fines and operate illegally than to play by the rules.</p> <p>Colorado has long been the state of Craft Beer, wine and spirits due to its independent liquor stores and craft producers being allowed to self-distribute. Allowing large national chains to operate unfairly will narrow selection accross the state and have a domino effect by closing every neighborhood brewpub and liquor store.</p> <p>Once known as the "State of Craft Beer" scores of Breweries are now closing due to limited beer spaces at big-box retailers. Many local colorado wineries are now closing their doors and experiencing huge losses.</p> <p>The local grocery store in my town does not pay a delivery fees from distributors even though the smaller liquor stores must. While never doing a 25 case deal of Meiommi Wine, City Market sells the wine at a 5% markup on the 25case price even though they never purchased the amount.</p> <p>Many of my reps from large distributors now do not have time to visit my store because they spend 15+ hours per week working for free at City Market or Wal-Mart.</p> <p>Distributors offer 2 deliveries per week to City Market but will only do 1 delivery to local liquor stores.</p> <p>Budweiser only offers 30pks and 12pks to local liquor stores at a higher cost per ounce than the 24pks and 15pks they offer to Wal-Mart and City Market.</p>

	<p>The liquor stores in our town of less than 3000 people pay better than the box stores, but will be the first to go if these unfair practices continue unchecked.</p>
<p>Andrew Kim For themselves</p>	<p>My business sales are down nearly 30% because of the groceries selling beer and wine. Chain stores are selling beer and wine nearly at cost because beer and wine sales are just a “bonus” in addition to the revenue generated from everything else that these chain stores sell. This only means more money in the pocket for the rich without creating more jobs for the Coloradans. Furthermore, chain stores gain favor from distributors because of their purchasing power. There is an unfair playing field. In these critical times, the individual stores need protection from the chain store who are intentionally creating a monopoly to squeeze out the mom and pop stores. Our legislators need to step up and protect the 1600 liquor store owners cross the state. Should the chains stores be allowed to sell liquor my business along with all liquor stores will be forced out of business sooner or later.</p> <p>Many of the store owners are individuals/minorities, myself includes, who have invested their life saving to own a liquor stores. The market value of these businesses has drastically suffered because of the decrease in sales. Many will default on their SBA or commercial loans, and selling their business may not even be an option for many of the store owners.</p> <p>I employ 5 people who have families, not to mention all the other store owners who employ thousands of employees. What is to become of all these people and their jobs as chain stores squeeze them out of the market.</p> <p>I have series of questions that need to be addressed:</p> <ol style="list-style-type: none"> 1. Will the chain stores open the number of new positions for all the people who are currently employed by individual stores once they are displaced out of a job? 2. How will the underage drinking be curbed if young minors are exposed to beer and wine being displayed all over the grocery stores? What about all the rampant theft perpetrated by young kids? 3. What is to become of the 1600 store owners and their employees and families if they can't sustain their business due to unfair business practices Committed by the chain stores? 4. Shouldn't it be enough that the chains stores are already taking nearly 1/3 of the revenues from the store owners? <p>I strongly urge the legislators to protect and help the single store owners who are hardworking and are in need of procuring from the big chain stores.</p>

	<p>Thank you,</p> <p>Andrew Kim 720-810-2846</p>
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	Andrew Kim 720-810-2846
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April 4, 2024

To Whom This May Concern-

My name is Tanecia Spagnolia. I own Timberline Craft Kitchen and Cocktails in Silverthorne and Tree Line Bloody Mary mixes. I am a member of the Silverthorne town council and most importantly a parent of two young children. It is from all of these prospectives that I am asking you to pass HB24-1373.

As the owner of a small restaurant that prides itself in serving locally crafted cocktails featuring Colorado products, by increasing the amount of money I am allowed to spend at my local independent liquor store the bill will allow me to fill in when I need product. It will also allow me to spread my business among smaller distributors that represent Colorado products without having to meet minimums and spend valuable time meeting and ordering through several distributors every week.

As the owner of a Colorado produced craft bloody mary mix, the independent liquor stores have been vital to the prosperity of my company. They were instrumental at the start of my company and play an integral role in its continued success.

As a town council member, I am disappointed that beer licenses were automatically expanded to include wine without the local licensing approval process including evaluating the needs and desires of a community, meeting distancing requirements from schools and compliance reviews from local authorities.

Most importantly, as a mother I am concerned about the lack of control over a controlled substance. Displays are located throughout the entire store with little oversight by store employees. Products like Sunny D Hard, Mountain Dew Hard, Spindrift Hard are displayed throughout the store causing consumer confusion and appealing to children.

I am asking you to please pass HB24-1373. It will save the independent liquor store and ultimately the Colorado craft beverage industry, but most importantly help to keep our community and children safe.

Sincerely,

Tanecia Spagnolia
Tanecia@timberlinecraftkitchen.com
970-406-1819