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Director, Colorado Consortium for Prescription Drug Abuse Prevention

Presentation to the Colorado General Assembly
Opioid and Other Substance Use Disorders Interim Study Committee

July 10, 2017



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Objectives

- History of the Consortium
- Mission and Objectives of the Consortium
- Major accomplishments to date
- Plan for moving forward, with help of SB-17-193



Background / History of the Consortium

- Colorado Prescription Drug Abuse Task Force (1981)
- Small scale, 6-10 members, ADAD funding
- Helped draft/support first PDMP bill (13 years ago)
- NSDUH 2010-2011: Colorado #2 in self reported nonmedical use of opioids



Colorado Plan to Reduce Prescription Drug Abuse



September 2013
Kelly Perez
Policy Advisor
Office of Governor John Hickenlooper



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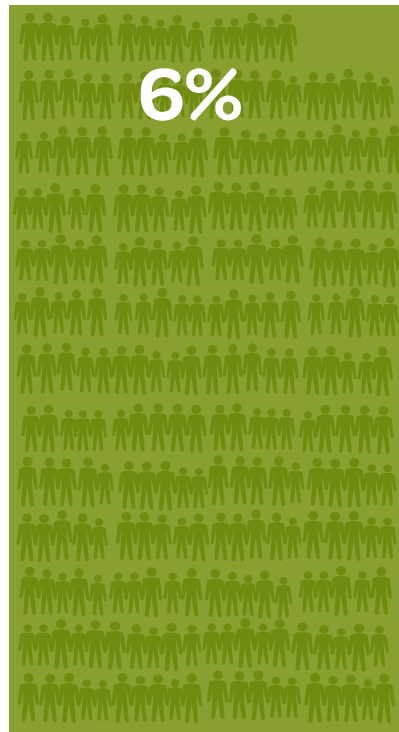


2016 Colorado Prescription Drug Abuse Goal: Prevent 92,000 Coloradans from Misusing Opioids

255,000

COLORADANS

AGED 12 +



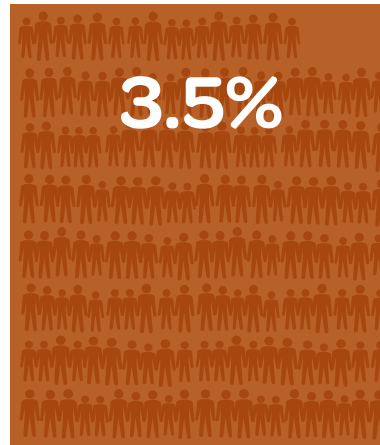
2011-2012

 = 1000 PEOPLE

163,000

COLORADANS

AGED 12 +



2016 TARGET

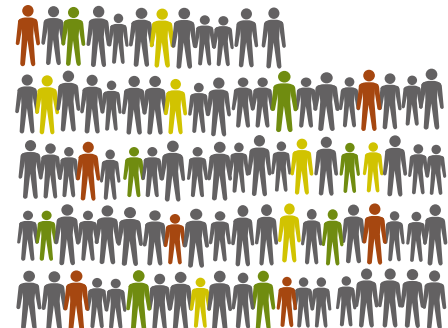
minus

=

92,000

COLORADANS

AGED 12 + PREVENTED
FROM MISUSING OPIOIDS



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- Created by Governor John Hickenlooper in the fall of 2013 to establish a coordinated, statewide response to this major public health problem
- The Consortium serves as a backbone, which links the many state agencies, organizations, health professions, associations, task forces, and programs that are currently addressing the prescription drug misuse problem (opioids and other drugs)
- Seeded with \$1M in funding from former AG John Suthers
- Now over 400 members from across the state



Mission / Objectives of the Consortium

- Mission: develop, coordinate, and implement policies and programs to reduce Rx misuse in CO through a collaborative, collective impact approach
- Objectives: reduce overdose deaths, ED visits, hospitalizations; increase treatment admissions; reduce self reported nonmedical use



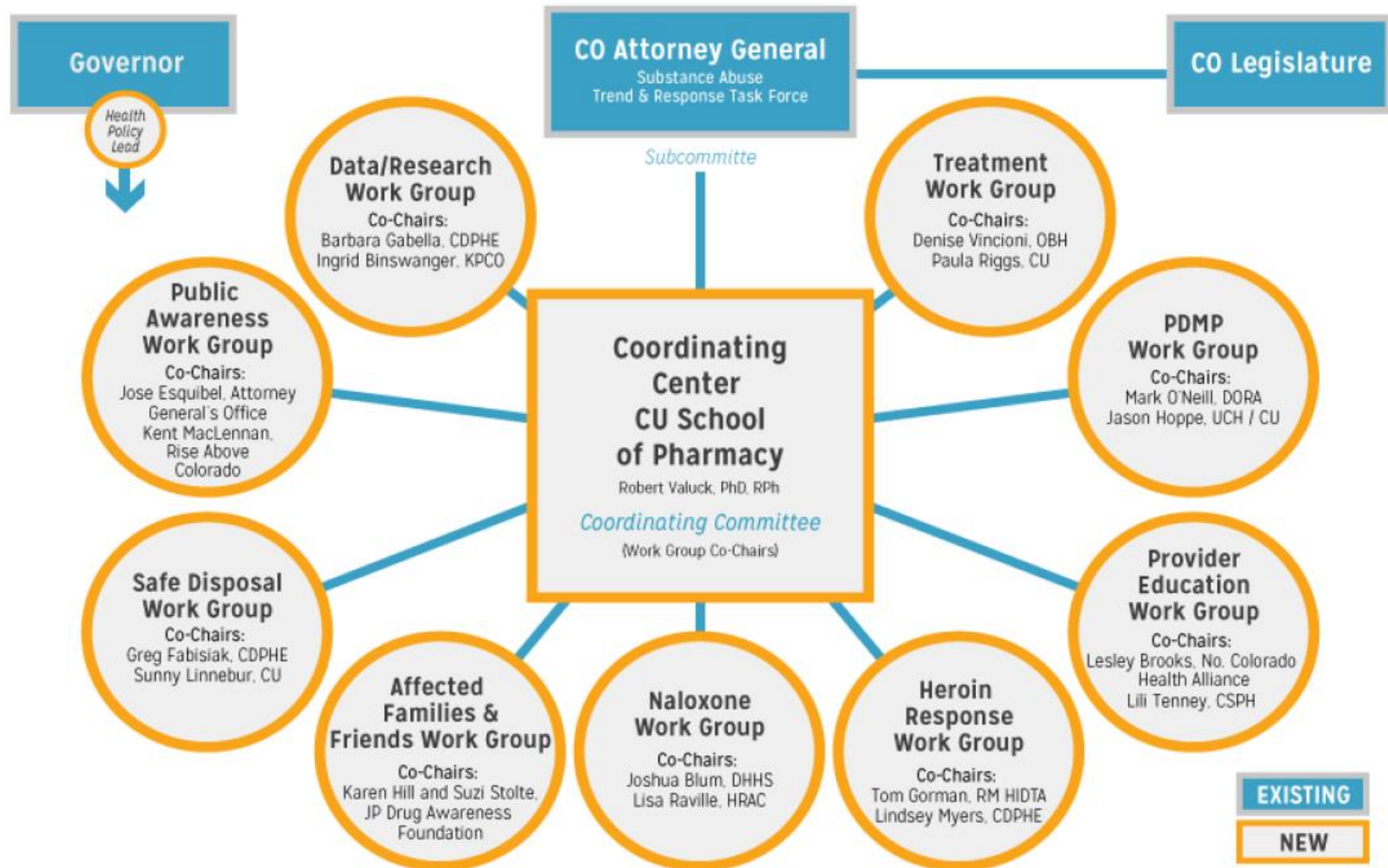
The Five Conditions of Collective Impact

Common Agenda	All participants share a vision for change that includes a common understanding of the problem and a joint approach to solving the problem through agreed-upon actions.
Shared Measurement	All participating organizations agree on the ways success will be measured and reported, with a short list of common indicators identified and used for learning and improvement.
Mutually Reinforcing Activities	A diverse set of stakeholders, typically across sectors, coordinate a set of differentiated activities through a mutually reinforcing plan of action.
Continuous Communication	All players engage in frequent and structured open communication to build trust, assure mutual objectives, and create common motivation.
Backbone Support	An independent, funded staff dedicated to the initiative provides ongoing support by guiding the initiative's vision and strategy, supporting aligned activities, establishing shared measurement practices, building public will, advancing policy, and mobilizing resources.

Adapted from John Kania and Mark Kramer, *Stanford Social Innovation Review*, Winter 2011, vol 9, no 1.

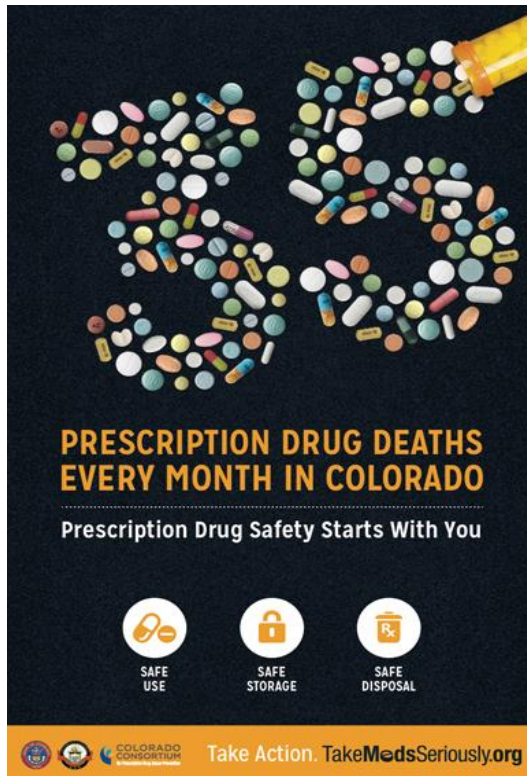


Consortium Organization



Public Awareness Work Group

TakeMedsSeriously.org



- Ran in 2015 with \$1M in funding from former AG Jon Suthers
- Focuses on Safe Use, Storage, Disposal
- Bilingual (English/Spanish)
- Showed significant improvement in knowledge and behavioral intent (to use safe disposal program)



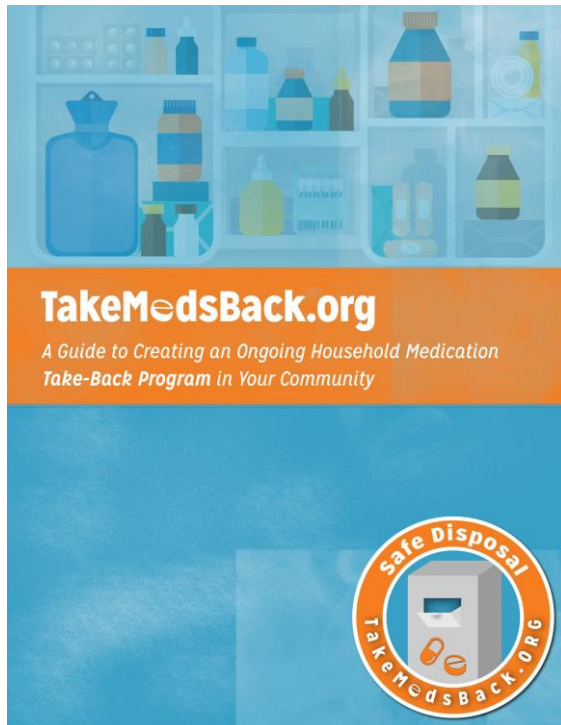
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Safe Disposal Work Group

TakeMedsBack.org



- Created TakeMedsBack: statewide, permanent drug dropbox/collection program
- Received \$300K allocation in state funds
- 2017 goal: at least one permanent drop box in every county in Colorado
- 37 counties / 59 boxes as of June 30, 2017



Provider Education Work Group

Moving From What to How
Practical Tools for Safe and Effective Opioid Prescribing for Chronic Pain

Thursday, January 19, 2017
5:30 – 8:30 p.m.





Boulder County Clerk and Recorder Office
Houston Room
1750 33rd St., Boulder

Ideal for medical providers, pharmacists, behavioral health providers, dentists, NPs, MAs, RNs, LPNs, public health professionals and others.

TED-style talks will include:
Clinical Pearls for Safe Opioid Prescribing, Dr. Steven Wright
Laws, Regulations and Guidelines, Dr. Robert Valuck
Current Scams and How to Prevent Them, Shane Tiernan – Purdue
Tools for Education and Consultation: Project ECHO, Dr. Ricardo Valesquez
Tools for Safe Prescribing and Monitoring: OpiSafe, Dr. Robert Valuck
Panel Discussion: Medication Assisted Treatment (MAT)
Lesley Brooks, MD, North Colorado Health Alliance
Michele Ryan, CACII, CPSII, Behavioral Health Group
Denise Vinconi, Office of Behavioral Health
Jennifer Herrod, RN, Mental Health Partners
John Stanton, DO, Salud Family Health
Corey Candelaria MA, LPC, LAC, Options Treatment Program

Register
\$30 pre-registered. Dinner included.
Register at Eventbrite: <https://opioidrx.eventbrite.com>
CME credit & COPIC Point may be provided.

Contact
Jamie Feld at jfeld@bouldercounty.org for more information.



- Created live CE program for physicians, other providers
- Focusing initially on Safe Opioid Prescribing/Monitoring
- Delivered 7 times (2 more scheduled), to >300 providers
- Next topics: MAT in Primary Care; Alternatives to Opioids; Telehealth/Telemedicine for Pain Management, Addiction Treatment

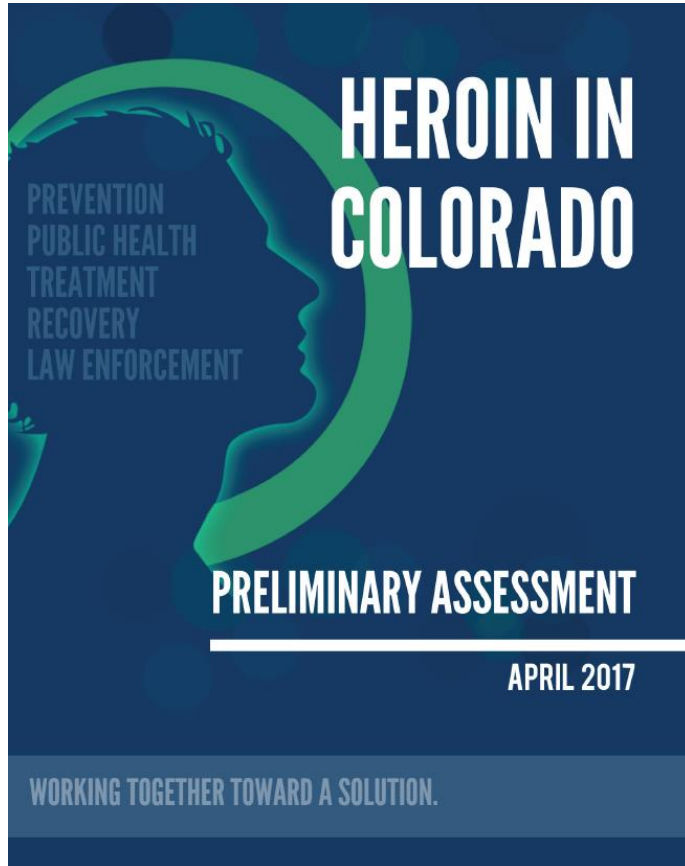


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Heroin Response Work Group



- Collaboration with RMHIDTA (Tom Gorman), DEA, US Atty
- Prevention, Public Health, Treatment, Recovery, Law Enforcement partnership
- Report: Heroin in Colorado
 - Data on scope of problem
 - Survey of OTP clients re: demographics, experiences
 - Will inform future efforts of the work groups re: heroin strategy



Affected Families Work Group

Every 12 Minutes

Prescription Drug Awareness Share and Learn
Presented by: The JP Prescription Drug Awareness Foundation
Sponsored by: The Colorado Consortium for Prescription Drug Abuse Prevention

These Numbers have Names

AGENDA

Date:
September 22, 2015

Time: 5:30 p.m. - 7:30 p.m.

**University of Colorado
Anschutz Campus
Shore Family
Room 110 in the
Nighthorse
Campbell Building
13055 E. 17th
Avenue, Denver
CO**

FREE EVENT Registration
RSVP Required:
<https://www.eventbrite.com/e/prescription-drug-awareness-share-learn-tickets-18398272729>

Questions:
kkendall.jpaf@gmail.com

- 5:30 p.m. – 6:00 p.m. Reception & Refreshments
- 6:00 p.m. Introductions
- 6:10-7:30p.m.
- Karen Hill: JP's Story
- Dr. Robert Valuck: Proper Use of Rx Pain Medication
- David Maccaulay: Addiction and Recovery
- Suzi Stolte: Shares her story of the loss of her daughter
- Jeremiah Lindemann: Shares his story of the loss of his brother
- Joseph Brady & Jacqui Shumway Take Charge of your Health - Alternatives
- Hayes Veeneman: Shares his story of the loss of his son
- Wrap Up

- Forum for affected family members and friends to engage, inform, advocate
- Developed and offer public facing program: “These Numbers Have Names”
- Speakers bureau of those willing to speak with media, share their personal stories to help educate others



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Colorado AG: Naloxone for Life program

Saving Lives in Colorado Naloxone for Life

5 Point Plan of Action for Naloxone Rescue Kits (NRK)

- 1** Identify sources of funding for **\$264,500**
 \$187,500 Naloxone Doses
 \$44,000 Training
 \$33,000 Reporting Tool
- 2** Coordinate purchasing of Naloxone Nasal Spray
- 3** Distribute NRKs and train law enforcement and first responders in 17 counties
17 COUNTIES: Adams, Baca, Bent, Clear Creek, Crowley, Delta, Dolores, Fremont, Huerfano, Jackson, Las Animas, Mesa, Otero, Ouray, Phillips, Pueblo & Sedgwick
Agencies Using NRKs Today: Alamosa PD, Alamosa County Sheriff, Auraria Campus PD, Boulder PD, Canon City PD, Co Spgs PD, Costilla County Sheriff, CU Boulder Campus PD, Del Norte PD, Denver PD, Erie PD, Evans PD, Fountain PD, Johnson & Wales University Campus PD, La Jara PD, Mountain Village PD, Mineral County Sheriff, Monte Vista PD, Pueblo PD, Rio Grande County Sheriff, Saguache County Sheriff, Sanford PD, South Fork PD
- 4** Build a reporting & measurement tool in the OpiRescue App to report reversals & rescues
- 5** Foster the **Treatment Connection** between law enforcement and first responders with caring mental health professionals at the exact moment that people are most in need – and possibly the most receptive to services.

Join us to help save lives in Colorado and help people suffering with the disease of addiction access treatment in their communities and begin to take back their lives

CURRENT PARTNERS:
 Colorado Attorney General's Office
 Office of Behavioral Health/COHS
 Denver Health & Hospital Authority
 Harm Reduction Action Center
 Metro Mayors Caucus
 Colorado Consortium for Prescription Drug Abuse Prevention
 Colorado Association of Chiefs of Police
 Colorado Municipal League
 Colorado Department of Public Health and Environment

For More Information visit <http://www.corxconsortium.org/> or contact The Office Of Community Engagement 720-508-6550 oce@coag.gov

- Launched September 2016
- AG Coffman purchased Narcan Nasal Spray for first responders in 17 counties with highest opioid overdose death rates
- On site training (9 sites), online version available after
- OpiRescue app/system

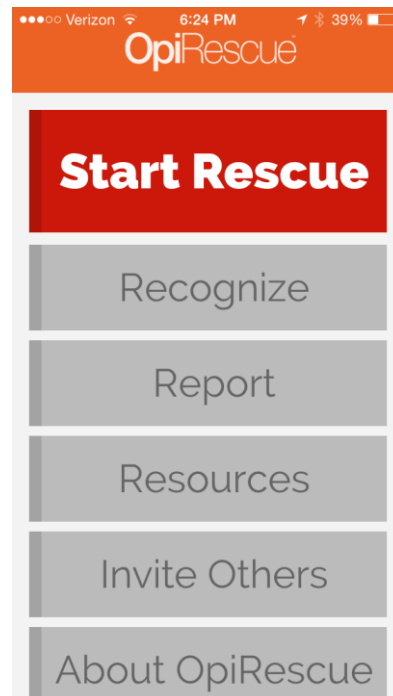


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Colorado AG: Naloxone for Life program



- OpiRescue smartphone app
- Free to use, report reversals
- Based on SAMHSA Overdose Prevention Toolkit
- Functions: **R**ecognize, **R**escue, **R**eport, **R**esources, Invite Others (care network)
- Bilingual (English/Spanish)
- Report tracking database for first responder departments and state agencies



Regional Coalitions and Initiatives

- San Luis Valley AHEC
- North Colorado Health Alliance
- Boulder Opioid Advisory Group
- Pueblo Heroin Task Force
- Yampa Valley Rx Task Force
- Tri-County Opioid Overdose Partnership
- El Paso County Opioid Coalition (CPAR)
- Mountain Areas Drug Awareness Partnership
- Other AHECs: Central, Centennial, SE, SW, Western



Federal Funding to Colorado (over \$30M)

- San Luis Valley AHEC – AHRQ ROOR grant (completed); collaborating on two grant applications due this month
- CU Dept of Family Medicine (Dr. Jack Westfall) and High Plains Research network – AHRQ MAT Expansion Grant (rural areas)
- Office of Behavioral Health – SAMHSA MAT Expansion Grant (CARA funding), Opioid STR Grant (21st Century Cures funding)
- Colorado Department of Public Health – CDC grants (x2) for PDMP data linkage, targeted interventions, provider education
- Colorado Dept of Regulatory Agencies – DOJ/BJA grants (x2) to improve PDMP use in EDs, link PDMP data to CDPHE
- AmeriCorp/VISTA – two grants for capacity building, direct service provision in/with local coalitions (via AHEC system)



Moving Forward: SB17-193

- Consortium model appears to be working, collaboration is at an all time high in Colorado and we are accomplishing meaningful things (e.g., better than peer state rates of prescribing change, per capita disposal, provider education, public awareness)
- Will continue and bolster this work, and SB17-193 (creation of Center for Substance Misuse Prevention at CU) will provide initial funding
- CU committed to raising additional matching funds



Questions?

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