Second Regular Session Seventy-fourth General Assembly STATE OF COLORADO

PREAMENDED

This Unofficial Version Includes Committee Amendments Not Yet Adopted on Second Reading

LLS NO. 24-0168.04 Alison Killen x4350

HOUSE BILL 24-1147

HOUSE SPONSORSHIP

Joseph and Titone, Bacon, Brown, Clifford, Garcia, Hernandez, Kipp, Lindsay, Lindstedt, Mabrey, Marvin, Rutinel, Velasco, Willford, Boesenecker, Herod, Jodeh, Mauro, McCormick, Ortiz, Ricks, Story

SENATE SPONSORSHIP

Hansen and Buckner,

House Committees

State, Civic, Military, & Veterans Affairs

Senate Committees

State, Veterans, & Military Affairs

A BILL FOR AN ACT CONCERNING THE USE OF A DEEPFAKE IN A COMMUNICATION RELATED TO A CANDIDATE FOR ELECTIVE OFFICE, AND, IN CONNECTION THEREWITH, REQUIRING DISCLOSURE, PROVIDING FOR ENFORCEMENT, AND CREATING A PRIVATE CAUSE OF ACTION FOR CANDIDATES.

Bill Summary

(Note: This summary applies to this bill as introduced and does not reflect any amendments that may be subsequently adopted. If this bill passes third reading in the house of introduction, a bill summary that applies to the reengrossed version of this bill will be available at http://leg.colorado.gov.)

The bill creates a statutory scheme to regulate the use of deepfakes produced using generative artificial intelligence (AI) in communications

HOUSE rd Reading Unamended March 11, 2024

HOUSE Amended 2nd Reading March 8, 2024

Shading denotes HOUSE amendment. <u>Double underlining denotes SENATE amendment.</u>

Capital letters or bold & italic numbers indicate new material to be added to existing law.

Dashes through the words or numbers indicate deletions from existing law.

about candidates for elective office. Sections 1 and 2 of the bill expand the existing authority of an administrative hearing officer under the "Fair Campaign Practices Act" (act) to impose civil penalties for distribution of a communication that includes a deepfake related to a candidate for elective office in violation of the provisions of section 3.

Section 3 prohibits the distribution of a communication that includes an undisclosed deepfake with actual malice as to the deceptiveness or falsity of the communication related to a candidate for public office. Section 3 also defines "AI", "deepfake", and the requirements for a clear, conspicuous, and understandable disclosure statement regarding a deepfake that are necessary to avoid a violation of the new prohibition. In addition to meeting the specific statutory requirements for a clear and conspicuous disclosure statement, the disclosure statement must be included in the communication's metadata and, to the extent technically feasible, must be permanent or unable to be easily removed by subsequent users. The disclosure statement must also conform to any subsequent requirements established by the secretary of state through rulemaking.

Any person who believes there has been a violation of the statutory or regulatory requirements for disclosure of the use of a deepfake in a communication concerning a candidate for elective office may file a complaint with the office of the secretary of state (secretary). The secretary shall hear such complaints in accordance with the secretary's existing complaint and administrative hearing procedures under the act, and punish such complaints in accordance with **sections 1 and 2.**

Additionally, a candidate who is the subject of a communication that includes a deepfake and does not comply with the disclosure requirements may bring a civil action for injunction or for general or special damages or both. In either type of action, the plaintiff-candidate must prove the defendant's actual malice as to the falsity or deceptiveness of the communication that includes the deepfake by clear and convincing evidence, consistent with established case law principles related to the right of free speech.

Be it enacted by the General Assembly of the State of Colorado:

2 SECTION 1. In Colorado Revised Statutes, 1-45-111.5, add

(1.5)(c.5) as follows:

1

4 1-45-111.5. Duties of the secretary of state - enforcement -

5 sanctions - definitions. (1.5) (c.5) IN ADDITION TO AND WITHOUT

6 PREJUDICE TO ANY OTHER PENALTY AUTHORIZED UNDER THIS ARTICLE 45,

-2- 1147

1	A HEARING OFFICER SHALL IMPOSE A CIVIL PENALTY AS FOLLOWS:
2	(I) AT LEAST ONE HUNDRED DOLLARS FOR EACH VIOLATION THAT
3	IS A FAILURE TO INCLUDE A DISCLOSURE STATEMENT IN ACCORDANCE
4	WITH SECTION 1-46-103 (2), IF THE VIOLATION DOES NOT INVOLVE ANY
5	PAID ADVERTISING OR OTHER SPENDING TO PROMOTE OR ATTRACT
6	ATTENTION TO A COMMUNICATION PROHIBITED BY SECTION $1-46-103(1)$,
7	OR SUCH OTHER HIGHER AMOUNT THAT, BASED ON THE DEGREE OF
8	DISTRIBUTION AND PUBLIC EXPOSURE TO THE UNLAWFUL
9	COMMUNICATION, THE HEARING OFFICER DEEMS APPROPRIATE TO DETER
10	FUTURE VIOLATIONS OF SECTION 1-46-103; AND
11	(II) AT LEAST TEN PERCENT OF THE AMOUNT PAID OR SPENT TO
12	ADVERTISE, PROMOTE, OR ATTRACT ATTENTION TO A COMMUNICATION
13	PROHIBITED BY SECTION 1-46-103 (1) THAT DOES NOT INCLUDE A
14	DISCLOSURE STATEMENT IN ACCORDANCE WITH SECTION 1-46-103 (2), OR
15	SUCH OTHER HIGHER AMOUNT THAT, BASED ON THE DEGREE OF
16	DISTRIBUTION AND PUBLIC EXPOSURE TO THE UNLAWFUL
17	COMMUNICATION, THE HEARING OFFICER DEEMS APPROPRIATE TO DETER
18	FUTURE VIOLATIONS OF SECTION 1-46-103.
19	SECTION 2. In Colorado Revised Statutes, 1-45-111.7, amend
20	(2)(a) as follows:
21	1-45-111.7. Campaign finance complaints - initial review -
22	curing violations - investigation and enforcement - hearings -
23	advisory opinions - document review - collection of debts resulting
24	from campaign finance penalties - definitions. (2) Filing complaints.
25	(a) Any person who believes that a violation has occurred of article
26	XXVIII, this article 45, ARTICLE 46 OF THIS TITLE 1, or the rules may file
27	a complaint with the secretary.

-3-

1	SECTION 3. In Colorado Revised Statutes, add article 46 to title
2	1 as follows:
3	ARTICLE 46
4	Failure To Disclose A Deepfake In A Communication Concerning
5	A Candidate For Elective Office
6	1-46-101. Legislative declaration. (1) THE GENERAL ASSEMBLY
7	FINDS AND DECLARES THAT:
8	(a) The revolutionary innovations in generative artificial
9	INTELLIGENCE SYSTEMS CAPABLE OF PRODUCING IMAGE, AUDIO, VIDEO,
10	AND MULTIMEDIA CONTENT (AI-GENERATED CONTENT) POSE A THREAT TO
11	FREE AND FAIR ELECTIONS IN THE STATE;
12	(b) AI-GENERATED CONTENT MAY BE USED TO CREATE DEEPFAKES
13	THAT FALSELY DEPICT A CANDIDATE'S SPEECH OR ACTION IN ORDER TO
14	SPREAD MISINFORMATION AND DISINFORMATION AT SCALE AND WITH
15	UNPRECEDENTED SPEED; <u>AND</u>
16	_
17	(c) A DEEPFAKE IS ANALOGOUS TO A PERSON BEING FORCED TO
18	SAY SOMETHING IN A VIDEO RECORDED UNDER DURESS, WHERE THE VICTIM
19	APPEARS TO SAY SOMETHING THEY WOULD NOT NORMALLY SAY, ONE
20	THROUGH FORCE AND THE OTHER THROUGH DEEPFAKE TECHNOLOGY. A
21	VOTER'S OPINION OF A CANDIDATE MAY BE IRREPARABLY TAINTED BY A
22	FABRICATED REPRESENTATION OF A CANDIDATE OR ELECTED OFFICIAL
23	SAYING OR DOING SOMETHING THEY DID NOT SAY OR DO. THESE FALSE,
24	NEGATIVE PORTRAYALS MAY EXIST INDEFINITELY ONCE POSTED ON THE
25	INTERNET AND PERMANENTLY DAMAGE A CANDIDATE OR ELECTED
26	OFFICIAL'S REPUTATION AND EVEN PUT THEIR SAFETY AT RISK.
27	

-4- 1147

1	1-46-102. Definitions. AS USED IN THIS ARTICLE 46, UNLESS THE
2	CONTEXT OTHERWISE REQUIRES:
3	(1) (a) "AI-GENERATED CONTENT" MEANS IMAGE, VIDEO, AUDIO,
4	MULTIMEDIA, OR TEXT CONTENT THAT IS SUBSTANTIALLY CREATED OR
5	MODIFIED BY GENERATIVE ARTIFICIAL INTELLIGENCE SUCH THAT THE USE
6	OF GENERATIVE ARTIFICIAL INTELLIGENCE ALTERS THE MEANING OR
7	SIGNIFICANCE THAT A REASONABLE PERSON WOULD TAKE AWAY FROM THE
8	CONTENT.
9	(b) "AI-GENERATED CONTENT" DOES NOT INCLUDE IMAGE, VIDEO,
10	AUDIO, MULTIMEDIA, OR TEXT CONTENT THAT IS MINIMALLY EDITED,
11	ADJUSTED, OR ENHANCED BY GENERATIVE ARTIFICIAL INTELLIGENCE SUCH
12	THAT THE USE OF GENERATIVE ARTIFICIAL INTELLIGENCE DOES NOT
13	MATERIALLY ALTER THE MEANING OR SIGNIFICANCE THAT A REASONABLE
14	PERSON WOULD TAKE AWAY FROM THE CONTENT.
15	(2) (a) "CANDIDATE" HAS THE SAME MEANING AS SET FORTH IN
16	SECTION $2(2)$ OF ARTICLE XXVIII OF THE STATE CONSTITUTION; EXCEPT
17	THAT, "CANDIDATE" ALSO INCLUDES ANY PERSON WHO SEEKS NOMINATION
18	OR ELECTION TO ANY FEDERAL PUBLIC OFFICE IN THIS STATE.
19	(b) For purposes of this article 46, "candidate" also
20	INCLUDES AN INCUMBENT OR CURRENT OFFICE HOLDER.
21	(3) "DEEPFAKE" MEANS AN IMAGE, VIDEO, AUDIO, OR MULTIMEDIA
22	AI-GENERATED CONTENT THAT FALSELY APPEARS TO BE AUTHENTIC OR
23	TRUTHFUL AND WHICH FEATURES A DEPICTION OF AN INDIVIDUAL
24	APPEARING TO SAY OR DO SOMETHING THE INDIVIDUAL DID NOT SAY OR
25	DO.
26	(4) "GENERATIVE ARTIFICIAL INTELLIGENCE" OR "GENERATIVE AI"
27	MEANS AN ARTIFICIAL INTELLIGENCE SYSTEM CAPABLE OF GENERATING

-5- 1147

1	NOVEL IMAGE, VIDEO, AUDIO, MULTIMEDIA, OR TEXT CONTENT BASED ON
2	PROMPTS OR OTHER FORMS OF DATA PROVIDED BY A PERSON.
3	(5) "METADATA" MEANS STRUCTURAL OR DESCRIPTIVE
4	INFORMATION ABOUT DATA SUCH AS CONTENT, FORMAT, SOURCE, RIGHTS,
5	ACCURACY, PROVENANCE, PERIODICITY, GRANULARITY, PUBLISHER OR
6	RESPONSIBLE PARTY, CONTACT INFORMATION, METHOD OF COLLECTION,
7	AND OTHER DESCRIPTIONS.
8	(6) "Office" means the office of the secretary of state, or
9	THE SECTION OR DIVISION OF THE OFFICE OF THE SECRETARY OF STATE
10	ADMINISTERING THE ELECTION LAWS OF THIS STATE PURSUANT TO SECTION
11	1-1-107 (4).
12	(7) "PERSON" HAS THE SAME MEANING AS SET FORTH IN SECTION
13	1-13-109 (3).
14	1-46-103. Use of deepfakes in a communication concerning a
1415	1-46-103. Use of deepfakes in a communication concerning a candidate for elective office - disclosure requirements - limitations -
15	candidate for elective office - disclosure requirements - limitations -
15 16	candidate for elective office - disclosure requirements - limitations - rules. (1) Except as provided in subsections (2) and (3) of this
15 16 17	candidate for elective office - disclosure requirements - limitations - rules. (1) Except as provided in subsections (2) and (3) of this section, no person shall distribute, disseminate, publish,
15 16 17 18	candidate for elective office - disclosure requirements - limitations - rules. (1) Except as provided in subsections (2) and (3) of this section, no person shall distribute, disseminate, publish, broadcast, transmit, or display a communication concerning a
15 16 17 18 19	candidate for elective office - disclosure requirements - limitations - rules. (1) Except as provided in subsections (2) and (3) of this section, no person shall distribute, disseminate, publish, broadcast, transmit, or display a communication concerning a candidate for elective office that includes a deepfake <u>to an</u>
15 16 17 18 19 20	candidate for elective office - disclosure requirements - limitations - rules. (1) Except as provided in subsections (2) and (3) of this section, no person shall distribute, disseminate, publish, broadcast, transmit, or display a communication concerning a candidate for elective office that includes a deepfake to an addience that includes members of the electorate for the
15 16 17 18 19 20 21	candidate for elective office - disclosure requirements - limitations - rules. (1) Except as provided in subsections (2) and (3) of this section, no person shall distribute, disseminate, publish, broadcast, transmit, or display a communication concerning a candidate for elective office that includes a deepfake to an audience that includes members of the electorate for the elective office to be represented by the candidate either sixty
15 16 17 18 19 20 21 22	candidate for elective office - disclosure requirements - limitations - rules. (1) Except as provided in subsections (2) and (3) of this section, no person shall distribute, disseminate, publish, broadcast, transmit, or display a communication concerning a candidate for elective office that includes a deepfake to an audience that includes members of the electorate for the elective office to be represented by the candidate either sixty days before a primary election or ninety days before a general
15 16 17 18 19 20 21 22 23	candidate for elective office - disclosure requirements - limitations - rules. (1) Except as provided in subsections (2) and (3) of this section, no person shall distribute, disseminate, publish, broadcast, transmit, or display a communication concerning a candidate for elective office that includes a deepfake to an audience that includes members of the electorate for the elective office to be represented by the candidate either sixty days before a primary election or ninety days before a general election, if the person knows or has reckless disregard for the
15 16 17 18 19 20 21 22 23 24	candidate for elective office - disclosure requirements - limitations - rules. (1) Except as provided in subsections (2) and (3) of this section, no person shall distribute, disseminate, publish, broadcast, transmit, or display a communication concerning a candidate for elective office that includes a deepfake to an audience that includes members of the electorate for the elective office to be represented by the candidate either sixty days before a primary election or ninety days before a general election, if the person knows or has reckless disregard for the fact that the depicted candidate did not say or do what the

-6- 1147

1	IN A CLEAR AND CONSPICUOUS MANNER, THAT: "THIS
2	(IMAGE/AUDIO/VIDEO/MULTIMEDIA) HAS BEEN EDITED AND DEPICTS
3	SPEECH OR CONDUCT THAT FALSELY APPEARS TO BE AUTHENTIC OR
4	TRUTHFUL."
5	(b) A DISCLOSURE REQUIRED UNDER THIS SECTION IS CONSIDERED
6	TO BE MADE IN A CLEAR AND CONSPICUOUS MANNER IF THE DISCLOSURE
7	MEETS THE FOLLOWING REQUIREMENTS:
8	(I) IN A VISUAL COMMUNICATION, THE TEXT OF THE DISCLOSURE
9	STATEMENT APPEARS IN A FONT SIZE NO SMALLER THAN THE LARGEST
10	FONT SIZE OF OTHER TEXT APPEARING IN THE VISUAL COMMUNICATION. IF
11	THE VISUAL COMMUNICATION DOES NOT INCLUDE ANY OTHER TEXT, THE
12	DISCLOSURE STATEMENT APPEARS IN A FONT SIZE THAT IS EASILY
13	READABLE BY THE AVERAGE VIEWER.
14	(II) IN AN AUDIO COMMUNICATION, THE DISCLOSURE STATEMENT
15	SHALL BE READ IN A CLEARLY SPOKEN MANNER IN THE SAME PITCH,
16	SPEED, LANGUAGE, AND VOLUME AS THE MAJORITY OF THE AUDIO
17	COMMUNICATION, AT THE BEGINNING OF THE AUDIO COMMUNICATION, AT
18	THE END OF THE AUDIO COMMUNICATION, AND, IF THE AUDIO
19	COMMUNICATION IS GREATER THAN TWO MINUTES IN LENGTH,
20	INTERSPERSED WITHIN THE AUDIO COMMUNICATION AT INTERVALS OF NOT
21	MORE THAN ONE MINUTE EACH;
22	
23	(III) THE METADATA OF THE COMMUNICATION INCLUDES THE
24	DISCLOSURE STATEMENT, THE IDENTITY OF THE TOOL USED TO CREATE THE
25	DEEPFAKE, AND THE DATE AND TIME THE DEEPFAKE WAS CREATED;
26	(IV) THE DISCLOSURE STATEMENT IN THE COMMUNICATION,
27	INCLUDING THE DISCLOSURE STATEMENT IN ANY METADATA, IS, TO THE

-7- 1147

1	EXTENT TECHNICALLY FEASIBLE, PERMANENT OR UNABLE TO BE EASILY
2	REMOVED BY A SUBSEQUENT USER;
3	(V) THE COMMUNICATION COMPLIES WITH ANY ADDITIONAL
4	REQUIREMENTS FOR THE DISCLOSURE STATEMENT THAT THE SECRETARY
5	OF STATE MAY ADOPT BY RULE TO ENSURE THAT THE DISCLOSURE
6	STATEMENT IS PRESENTED IN A CLEAR AND CONSPICUOUS AND
7	UNDERSTANDABLE MANNER; AND
8	(VI) IN A BROADCAST OR ONLINE VISUAL OR AUDIO
9	COMMUNICATION THAT INCLUDES A STATEMENT REQUIRED BY
10	SUBSECTION (2) OF THIS SECTION, THE STATEMENT SATISFIES ALL
11	APPLICABLE REQUIREMENTS, IF ANY, PROMULGATED BY THE FEDERAL
12	COMMUNICATIONS COMMISSION FOR SIZE, DURATION, AND PLACEMENT.
13	(3) This section is subject to the following limitations:
14	(a) This section does not alter or negate any rights.
15	OBLIGATIONS, OR IMMUNITIES OF AN <u>INTERACTIVE COMPUTER SERVICE</u> IN
16	ACCORDANCE WITH 47 U.S.C. SEC. 230, AS AMENDED, AND SHALL
17	OTHERWISE BE CONSTRUED IN A MANNER CONSISTENT WITH FEDERAL LAW
18	(b) This section does not apply to a radio or television
19	BROADCASTING STATION, INCLUDING A CABLE OR SATELLITE TELEVISION
20	OPERATOR, PROGRAMMER, OR PRODUCER THAT BROADCASTS A
21	COMMUNICATION THAT INCLUDES A DEEPFAKE PROHIBITED BY
22	SUBSECTION (1) OF THIS SECTION AS PART OF A BONA FIDE NEWSCAST
23	NEWS INTERVIEW, NEWS DOCUMENTARY, OR ON-THE-SPOT COVERAGE OF
24	A BONA FIDE NEWS EVENT, IF THE BROADCAST OR PUBLICATION CLEARLY
25	ACKNOWLEDGES THROUGH CONTENT OR A DISCLOSURE, IN A MANNER
26	THAT CAN BE EASILY HEARD AND UNDERSTOOD OR READ BY THE AVERAGE
27	LISTENER OR VIEWER, THAT THERE ARE QUESTIONS ABOUT THE

-8- 1147

1	AUTHENTICITY OF THE DEEPFAKE IN THE COMMUNICATION;
2	(c) This section does not apply to a radio or television
3	BROADCASTING STATION, INCLUDING A CABLE OR SATELLITE TELEVISION
4	OPERATOR, PROGRAMMER, PRODUCER, OR STREAMING SERVICE, WHEN THE
5	STATION IS PAID TO BROADCAST A COMMUNICATION THAT INCLUDES A
6	DEEPFAKE;
7	(d) This section does not apply to an internet website, or
8	A REGULARLY PUBLISHED NEWSPAPER, MAGAZINE, OR OTHER PERIODICAL
9	OF GENERAL CIRCULATION, INCLUDING AN INTERNET OR ELECTRONIC
10	PUBLICATION OR STREAMING SERVICE, THAT ROUTINELY CARRIES NEWS
11	AND COMMENTARY OF GENERAL INTEREST AND THAT PUBLISHES A
12	COMMUNICATION THAT INCLUDES A DEEPFAKE PROHIBITED BY
13	SUBSECTION (1) OF THIS SECTION, IF THE PUBLICATION CLEARLY STATES
14	THAT THE COMMUNICATION THAT INCLUDES THE DEEPFAKE DOES NOT
15	ACCURATELY REPRESENT A CANDIDATE FOR ELECTIVE OFFICE;
16	(e) This section does not apply to media content that
17	CONSTITUTES SATIRE OR PARODY OR THE PRODUCTION OF WHICH IS
18	SUBSTANTIALLY DEPENDENT ON THE ABILITY OF AN INDIVIDUAL TO
19	PHYSICALLY OR VERBALLY IMPERSONATE THE CANDIDATE AND NOT UPON
20	GENERATIVE AI OR OTHER TECHNICAL MEANS;
21	(f) This section does not apply to the provider of
22	TECHNOLOGY USED IN THE CREATION OF A DEEPFAKE; AND
23	(g) This section does not apply to an interactive computer
24	SERVICE, AS DEFINED IN 47 U.S.C. SEC. 230 (f)(2), IF THE INTERACTIVE
25	COMPUTER SERVICE REQUIRES ADVERTISERS TO DISCLOSE THE USE OF
26	AI-GENERATED CONTENT.
27	(4) THE SECRETARY OF STATE SHALL PROMULGATE SUCH RULES,

-9- 1147

1	IN ACCORDANCE WITH ARTICLE 4 OF TITLE 24, AS MAY BE NECESSARY TO
2	ADMINISTER AND ENFORCE ANY PROVISION OF THIS ARTICLE 46.
3	1-46-104. Enforcement - administrative hearing. ANY PERSON
4	WHO BELIEVES THAT A VIOLATION OF SECTION 1-46-103, OR THE
5	SECRETARY OF STATE'S RULES CONCERNING THE USE OF A DEEPFAKE IN A
6	COMMUNICATION CONCERNING A CANDIDATE FOR ELECTIVE OFFICE, HAS
7	OCCURRED MAY FILE A WRITTEN COMPLAINT WITH THE OFFICE IN
8	ACCORDANCE WITH SECTION 1-45-111.7 (2). SUCH COMPLAINT SHALL BE
9	REVIEWED AND ADJUDICATED IN ACCORDANCE WITH SECTION 1-45-111.7
10	AND THE SECRETARY OF STATE'S RULES FOR COMPLAINTS AND
11	administrative hearings pursuant to article 45 of this title 1 .
12	1-46-105. Civil action - injunctive relief - damages. (1) A
13	CANDIDATE WHOSE APPEARANCE, ACTION, OR SPEECH IS DEPICTED IN A
14	DEEPFAKE THAT IS INCLUDED IN A COMMUNICATION DISTRIBUTED IN
15	VIOLATION OF SECTION 1-46-103 MAY:
16	(a) SEEK INJUNCTIVE OR OTHER EQUITABLE RELIEF PROHIBITING
17	THE DISTRIBUTION, DISSEMINATION, PUBLICATION, BROADCAST
18	TRANSMISSION, OR DISPLAY OF THE COMMUNICATION, AND PREVENTING
19	THE DEFENDANT FROM OTHERWISE FURTHER VIOLATING THIS ARTICLE 46
20	(b) Bring an action for compensatory and punitive
21	DAMAGES AGAINST THE PERSON THAT DISTRIBUTED, DISSEMINATED
22	PUBLISHED, BROADCAST, TRANSMITTED, OR DISPLAYED THE
23	COMMUNICATION;
24	(c) SEEK REASONABLE ATTORNEY FEES, FILING FEES, AND COSTS
25	OF ACTION; AND
26	(d) SEEK ANY OTHER JUST AND APPROPRIATE RELIEF NECESSARY
27	TO ENFORCE THIS ARTICLE $\overline{46}$ AND REMEDY THE HARM CAUSED BY THE

-10-

1	VIOLATION OF SECTION 1-46-103.
2	(2) AN ACTION COMMENCED PURSUANT TO SUBSECTION (1)(a) OF
3	THIS SECTION MUST BE HEARD BY THE DISTRICT COURT AT THE EARLIEST
4	PRACTICAL TIME.
5	(3) AN ACTION COMMENCED PURSUANT TO SUBSECTION (1)(a) OR
6	(1)(b) OF THIS SECTION DOES NOT LIMIT OR PRECLUDE A PLAINTIFF FROM
7	SECURING OR RECOVERING ANY OTHER AVAILABLE REMEDY, OR FROM
8	SEEKING TO INSTITUTE A CRIMINAL ACTION AGAINST THE DEFENDANT.
9	(4) IN ANY CIVIL ACTION ALLEGING A VIOLATION OF SECTION
10	1-46-103, THE PLAINTIFF BEARS THE BURDEN OF ESTABLISHING THE
11	VIOLATION BY CLEAR AND CONVINCING EVIDENCE.
12	1-46-106. Limitation. (1) Nothing in this article 46 limits or
13	IMPAIRS IN ANY WAY THE RIGHT OF THE ATTORNEY GENERAL, OR ANY
14	PERSON OR ENTITY, TO PURSUE A LEGAL ACTION AGAINST A PERSON IN
15	CONNECTION WITH A DEEPFAKE PURSUANT TO ANY OTHER LAW, CAUSE OF
16	ACTION, TORT THEORY, OR OTHER AUTHORITY.
17	(2) Nothing in this article 46, exempts a person who
18	KNOWINGLY OR RECKLESSLY DISTRIBUTES, DISSEMINATES, PUBLISHES,
19	BROADCASTS, TRANSMITS, OR DISPLAYS A COMMUNICATION CONCERNING
20	A CANDIDATE FOR ELECTIVE OFFICE THAT INCLUDES A FALSE STATEMENT
21	THROUGH A DEEPFAKE FROM CRIMINAL LIABILITY IN ACCORDANCE WITH
22	SECTION 1-13-109, OR ANY OTHER APPLICABLE PROVISION OF LAW.
23	SECTION 4. Effective date - applicability. This act takes effect
24	July 1, 2024, and applies to communications distributed on or after said
25	date.
26	SECTION 5. Safety clause. The general assembly finds.
27	determines, and declares that this act is necessary for the immediate

-11- 1147

- 1 preservation of the public peace, health, or safety or for appropriations for
- 2 the support and maintenance of the departments of the state and state
- 3 institutions.

-12- 1147